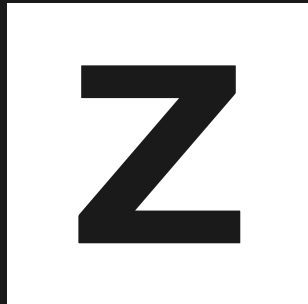




MOBILE: +92 336 310 8252

PORTFOLIO AND RESUME

FROM:  
ZAIN SHAMJEE

ADDRESS, KARACHI, PAKISTAN  
ZIP 74400

POSITION:  
ART DIRECTOR/  
BRAND DESIGNER

SHIP DATE: 2026

SECTIONS: 6S

SIZE: 83P



# HELLO

## I'M ZAIN SHAMJEE

### Art Director / Brand Designer

I was lucky to work on some of the most prestigious brands, FMCG, fintech, real estate, automotive, healthcare brands and different categories of clients to help them design and brand their products. In addition I have been also working on multinational agencies for the last +8 years creating brands in several countries.

#### KEY RESPONSIBILITIES

##### Conceptualization and Creative Development:

Develop creative concepts and visual strategies that align with the project's objectives and target audience. Collaborate with clients, stakeholders, and creative teams to brainstorm and conceptualize ideas for campaigns, projects, or products.

##### Visual Direction and Design Execution:

Lead the design team in translating conceptual ideas into compelling visual assets, including but not limited to graphics, illustrations, layouts, and multimedia content. Ensure consistency in visual elements across all platforms, maintaining brand integrity and identity.

##### Team Leadership and Collaboration:

Provide guidance, mentorship, and constructive feedback to designers and other team members to foster growth and development. Collaborate with copywriters, photographers, videographers, and other creative professionals to integrate visual and verbal elements seamlessly.

##### Project Management:

Manage multiple projects simultaneously, ensuring deadlines are met and resources are allocated efficiently. Oversee the production process, from concept to final deliverables, ensuring adherence to quality standards and client requirements.

##### Stay Current with Industry Trends:

Keep abreast of emerging trends, technologies, and best practices in design, advertising, and related fields. Incorporate innovative ideas and techniques into projects to maintain a competitive edge and drive creativity.

#### EXPERIENCE

##### The Elevate 360

Head of Design  
United States of America

##### Enum Digital

Team Lead  
United Arab Emirates

##### Enum Technologies

Head of Design  
Sultanate of Oman

##### Art Council

Senior Graphic DEsigner  
Pakistan

##### Auton8

UI/UX Designer  
Australia

##### Shpun Remit

Animator  
United Kingdom

##### Digital Graphiks

Head of Design  
United Arab Emirates

##### Lionup Digital

Senior Graphic Designer  
Pakistan

##### FouthARC

Web DEveloper & Designer  
Pakistan

##### K-Link Productions

Video Editor  
Pakistan

#### TECHNICAL SKILLS

Graphic Design / Branding / Layout Design /  
Typography / Animations and Video Editing

#### CROSSING SKILLS

Leadership and Team Management / Communication and  
Presentation / Project Management / Attention to Detail /  
Work in Close Deadline

#### SOWFTWEAR SKILLS



#### INFORMATION

**Name:**Muhammad Zain Shamjee

**Date of birth:**13- 12- 1994

**Nathionality:**Pakistani

**Proficiency in English:** Conversational

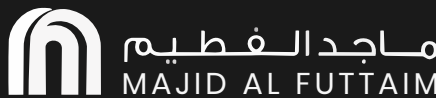
**E-mail:** [zainshamjee13@gmail.com](mailto:zainshamjee13@gmail.com)

**Mobile Number:** +92 336 310 8252

**Behance Link:** [www.behance.net/zainshamjee13](https://www.behance.net/zainshamjee13)

**Vimeo Link:** [www.vimeo.com/zainshamjee13](https://www.vimeo.com/zainshamjee13)

# BRANDS I WORKED FOR





# PORTFOLIO FACTS

6 SECTIONS SERVINGS PER PORTFOLIO

SERVING SIZE                      1 SCROLL (83P)

ARTS                      %100

 CLICKABLE PAGES                      \*INDEX PAGE NO

|                    |    |
|--------------------|----|
| * THE JOURNEY %    | 05 |
| * BRANDING %       | 21 |
| * ADVERTISING %    | 38 |
| * SOCIAL MEDIA %   | 49 |
| * COMPANY PROFLE % | 82 |
| * SHOW REELS %     | 83 |

VIT. CREATIVE %95                      VIT. THINKING %90

VISUAL DIRECTION %85                      CONCEPTUALIZATION %100

\*    PRESENT A FEW SELECTED PROJECTS OF MY WORK. I PICKED A PROJECT FROM EACH ART DIRECTION TO SHOW A SPECIFIC SKILL SET

# LET'S START THE JOURNEY

The next slides will feature a brief presentation about Zain, as a multi-disciplinary graphic designer and his career achievements.



# WHO IS ZAIN SHAMJEE

This section mainly speaks about Zain more than an 'artist' since his childhood leading him to gain experience as a graphic designer to become a multi-disciplinary visual artist.

Zain Shamjee has a strong passion toward the visual arts that may explain why he has been specializing into different visual arts.





### The Tower Plaza Hotel

Creating the Tower Plaza Hotel logo involved selecting elegant typography and distinctive visual elements to convey a sense of luxury and sophistication. The design, with subtle architectural motifs and a refined color palette, captures the hotel's commitment to providing an exclusive and memorable experience. Through careful attention to detail, we sought to create a logo that not only represented the brand identity but also resonated with the exclusivity and luxury synonymous with The Tower Plaza Hotel.

### Client:

The Tower Plaza Hotel

### Industry:

Hotel Management

### Location:

United Arab Emirate

### Services:

Concept Development

Brand Strategy

Color and Typography Exploration

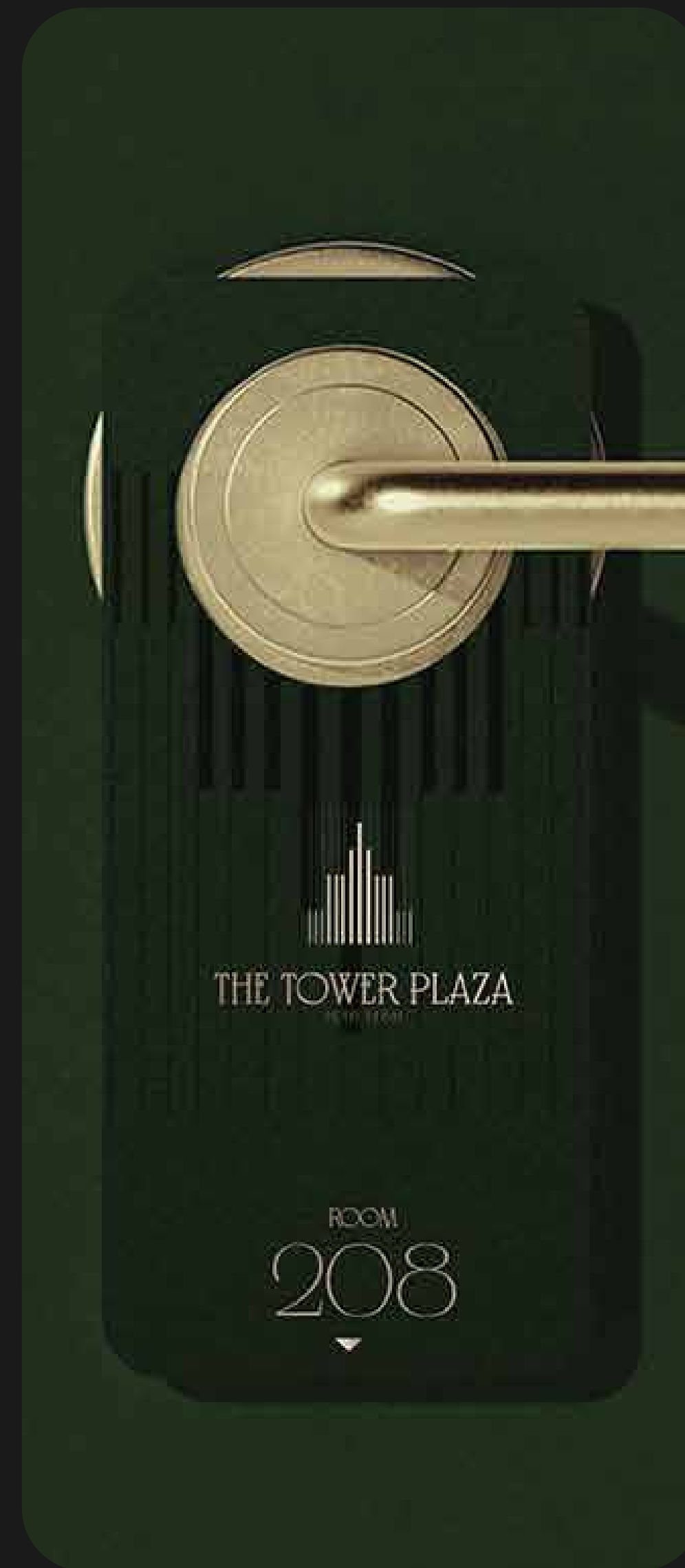
Collaborative Client Feedback Sessions

Brand Guideline













### Falaknaz Sports

The Falaknaz Sports logo was designed to capture the energy, unity, and ambition that define the brand. Combining bold typography with dynamic visual elements, the identity reflects movement, teamwork, and athletic excellence. A contemporary design language and powerful color palette reinforce the brand's vision of fostering an active lifestyle and creating a vibrant sporting community. The result is a distinctive identity that is both memorable and versatile across digital, print, merchandise, and event branding.

### Client:

The Tower Plaza Hotel

### Industry:

Hotel Management

### Location:

United Arab Emirate

### Services:

Concept Development

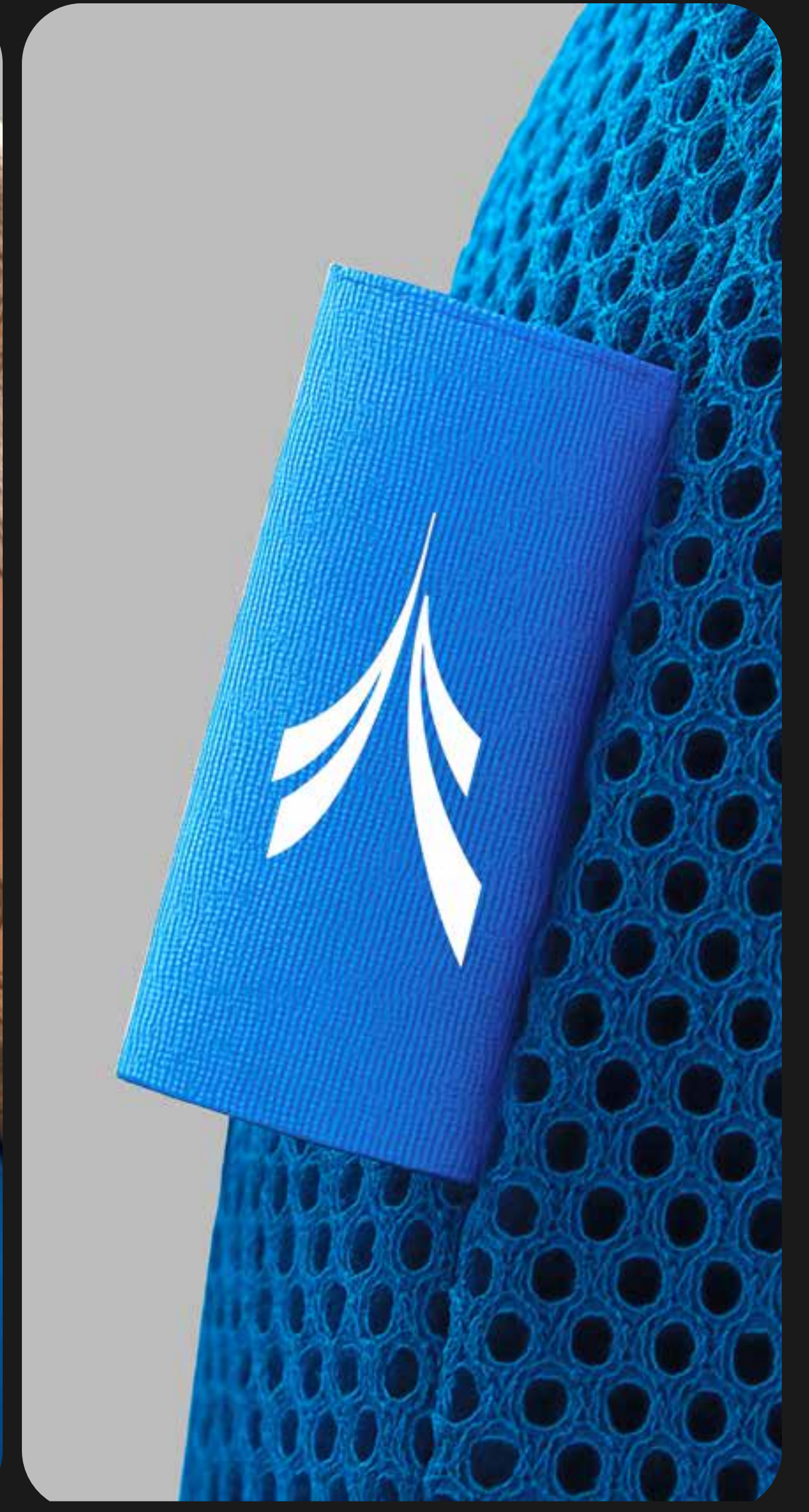
Color and Typography Exploration

Brand Strategy

Collaborative Client Feedback Sessions

Iterative Design













#### IN IT TO WIN IT | VMWare

vmware®

Designed and executed a comprehensive visual campaign for VMware Pakistan's online webinar series, creating branded digital assets that ensured a consistent and engaging attendee experience. Deliverables included webinar landing page visuals, presentation templates, social media creatives, email banners, registration graphics, and promotional materials, all aligned with VMware's global brand guidelines while maintaining high visual quality and timely delivery.

#### Client:

The Tower Plaza Hotel

#### Industry:

Hotel Management

#### Location:

United Arab Emirate

#### Services:

Concept Development

Brand Strategy

Color and Typography Exploration

Collaborative Client Feedback Sessions

Brand Guideline













### Annual Highlight 2026 | Government of Sindh

Designed and delivered a 32-page Annual Highlights 2026 print booklet for the Government of Sindh, transforming complex information into a clear, engaging, and professionally structured publication. Managed the publication layout, typography, visual hierarchy, infographics, and print-ready production while ensuring consistency with government branding standards and delivering a high-quality document suitable for official distribution.

#### Client:

Government of Sindh

#### Industry:

Government

#### Location:

Pakistan

#### Services:

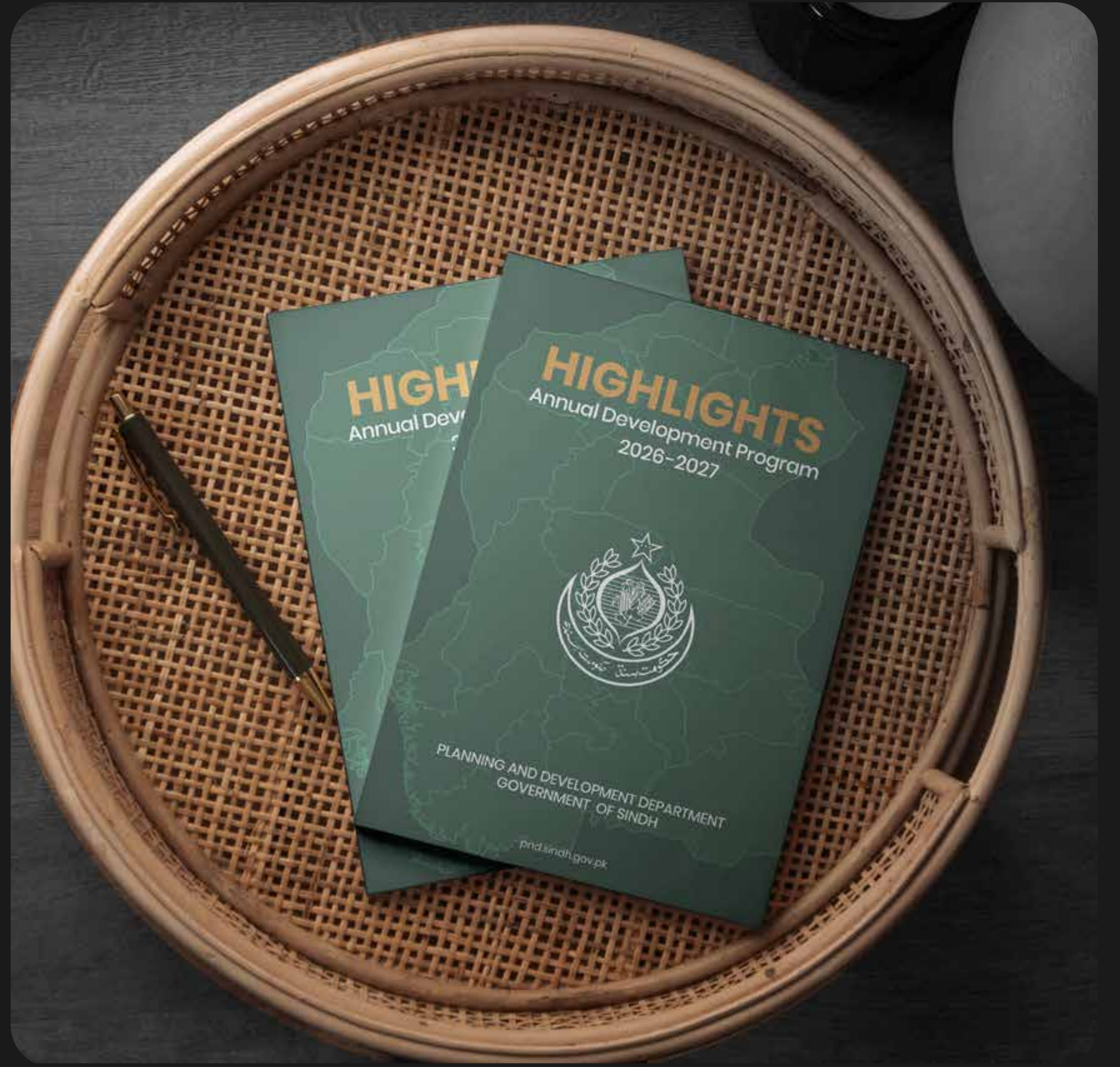
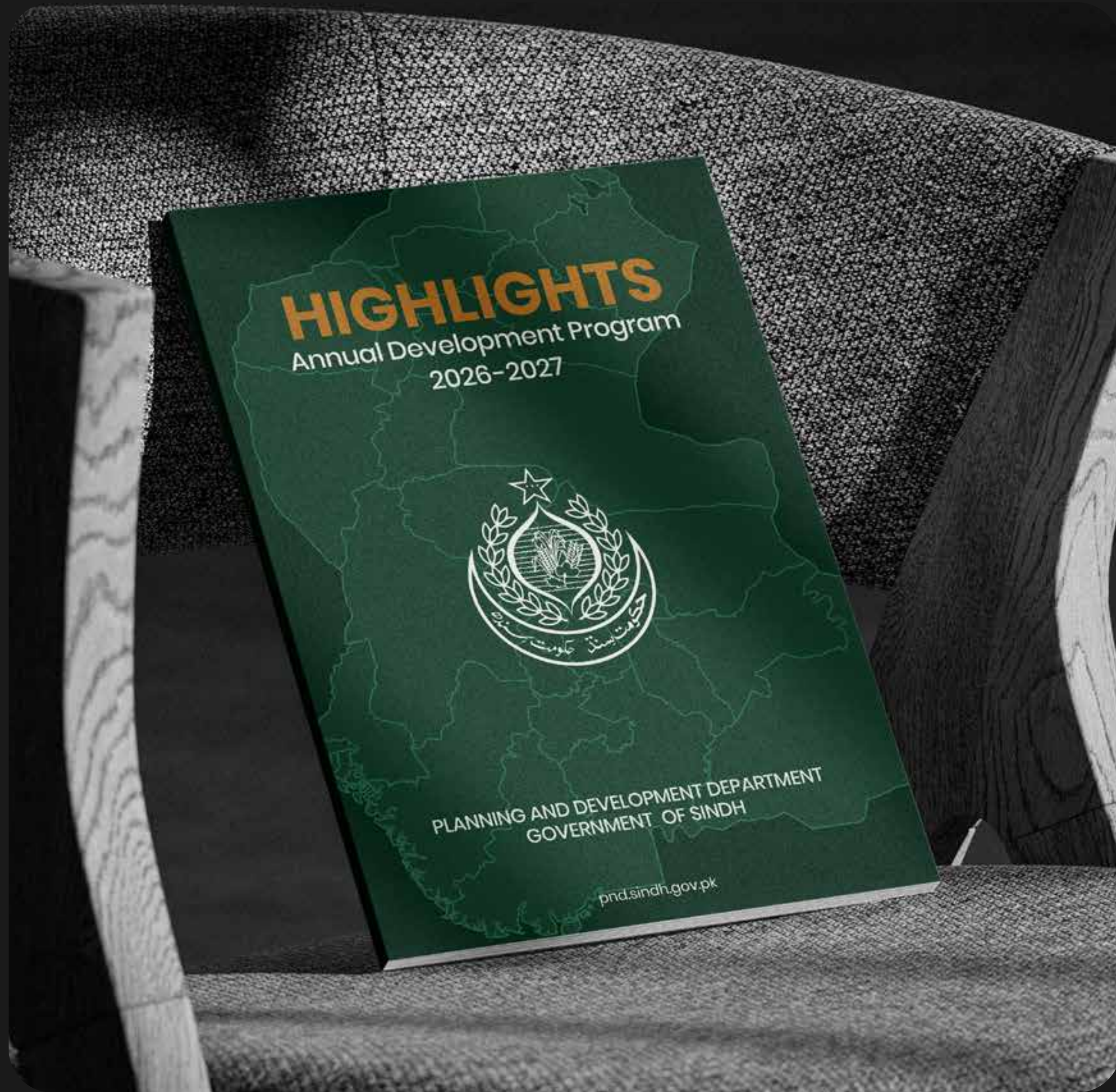
Print Design

Print Strategy

Content Structure & Layout

Feedback Sessions









### Hotel Jaan-e-jaan

For the theatrical production Hotel Jaan-e-Jaan, I led the complete visual creative journey, from concept development and promotional campaign design to post-production and the final play deliverables. My responsibilities included creating the key visual, marketing collateral, digital and print creatives, motion graphics, stage visuals, and post-production assets, ensuring a cohesive visual identity across every audience touchpoint.

### Client:

Art Council Pakistan

### Industry:

Fine Arts, Performing Arts

### Location:

Pakistan

### Services:

- Research
- Branding
- Graphic Design
- Branding Guideline







FIZA MUNIR AS  
**EZAL**

جان جان



Starting From **19<sup>th</sup> April**

DIRECTED BY: FARHAN ALAM SIDDIQUI  
PRODUCER: RAAHIM BUKHARI



جان جان



Starring **YASIR HUSSAIN**  
Starting from **19<sup>TH</sup> APRIL**

YASIR HUSSAIN AS  
**ZORAIN**

جان جان



Starting From **19<sup>th</sup> April**

DIRECTED BY: FARHAN ALAM SIDDIQUI  
PRODUCER: RAAHIM BUKHARI

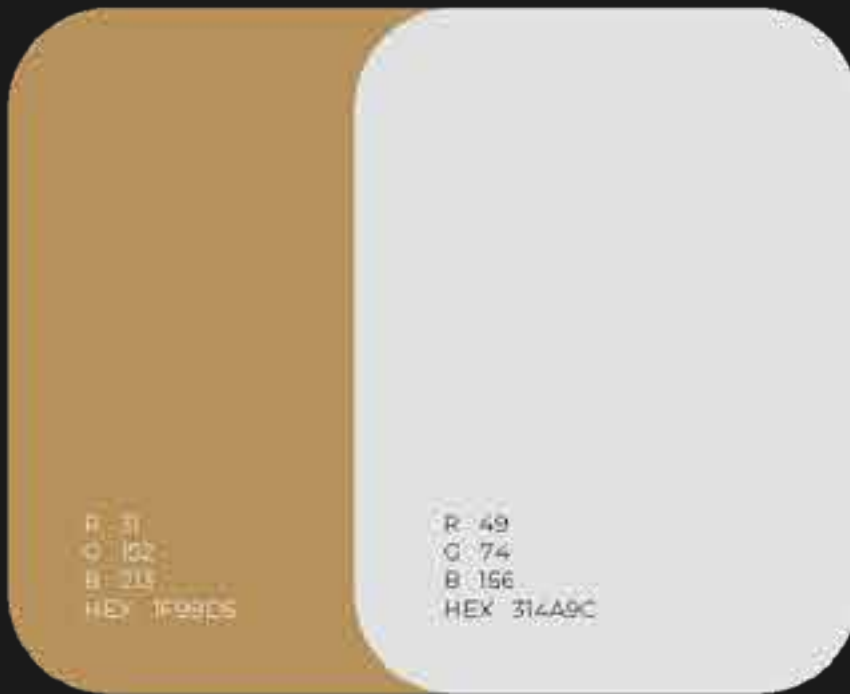




# LET'S START THE BRANDING SECTION

This section presents a few selected projects of my work. I Picked a project from each art direction to show a specific skill set.





**Client:**

Palto

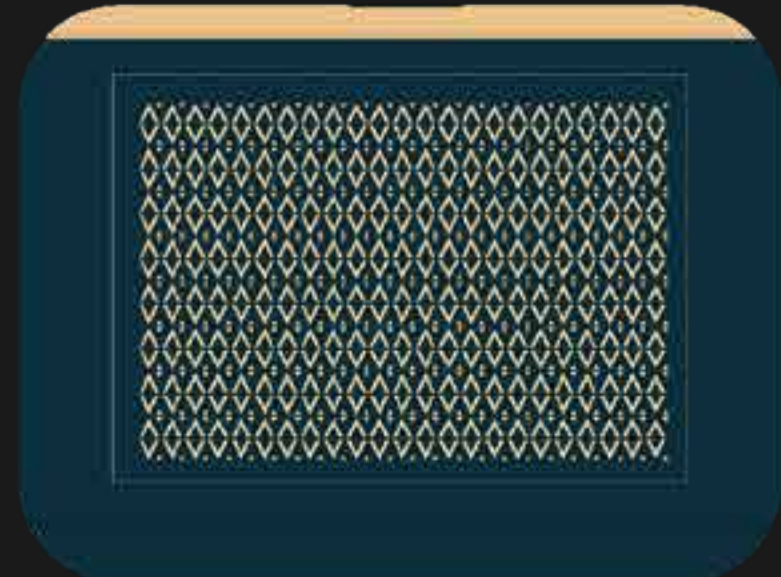
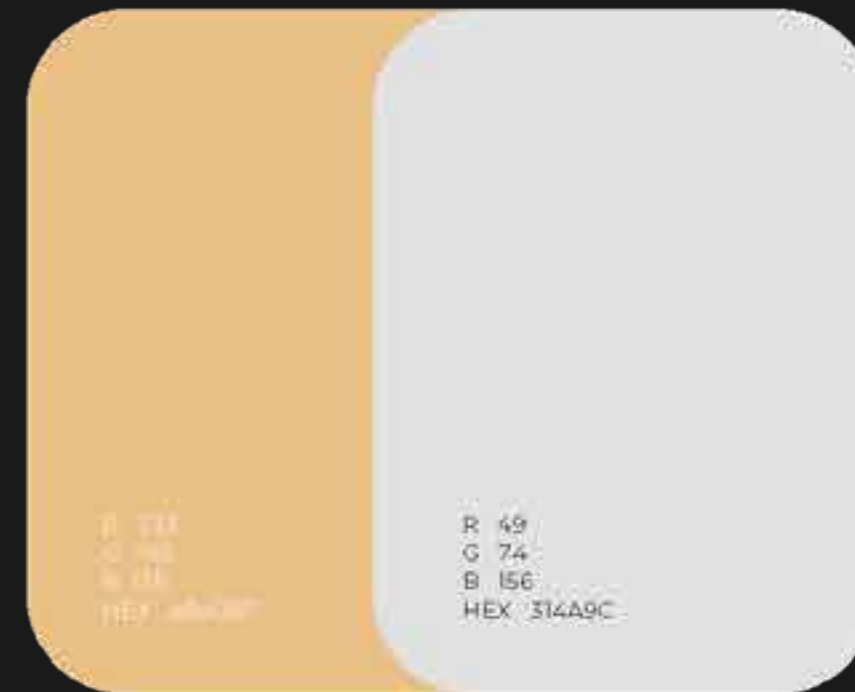
**Industry:**

Fashion, Clothing

**Location:**

United Arab Emirate





**Client:**

A Cube

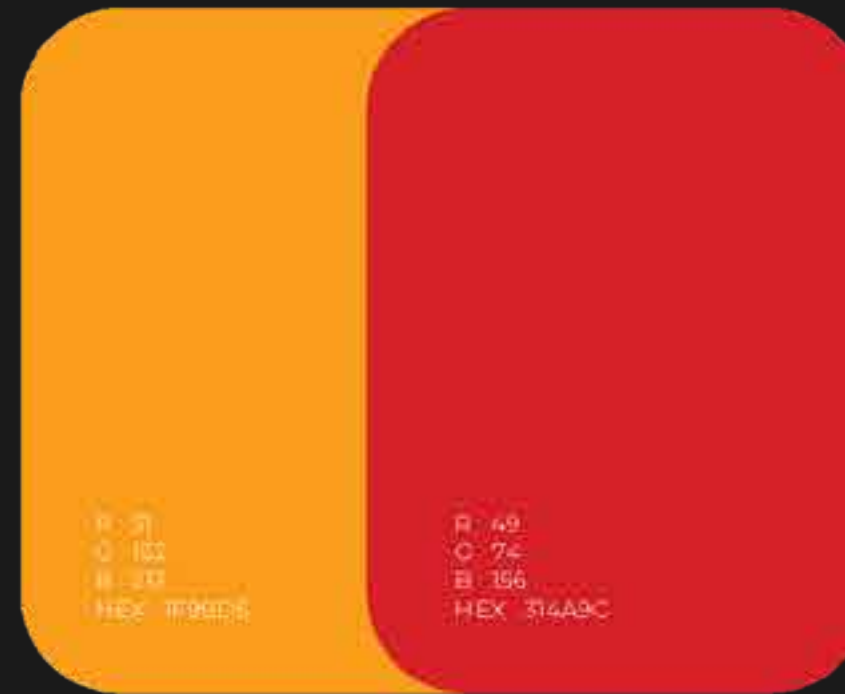
**Industry:**

Real Estate

**Location:**

United Arab Emirate





**Client:**

Burgerna

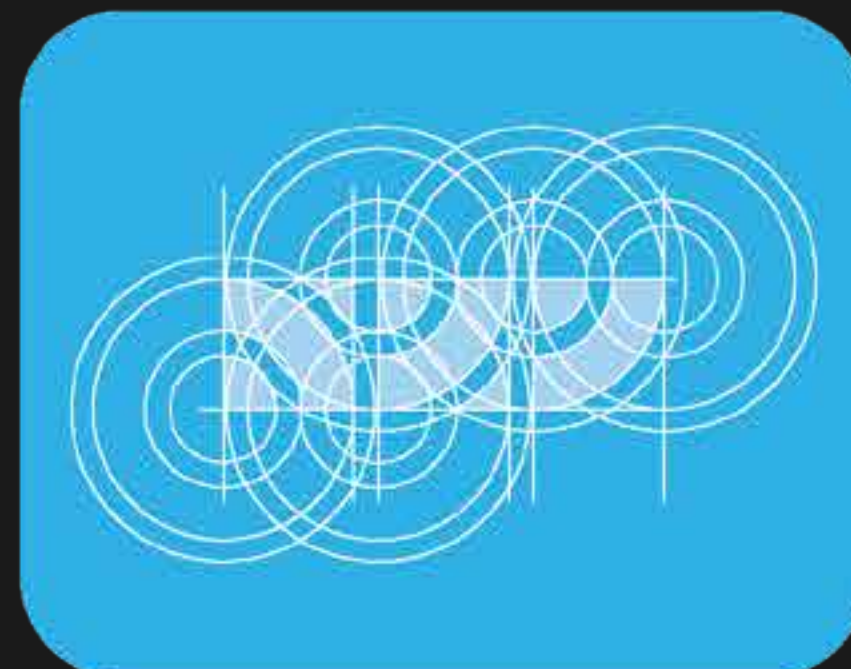
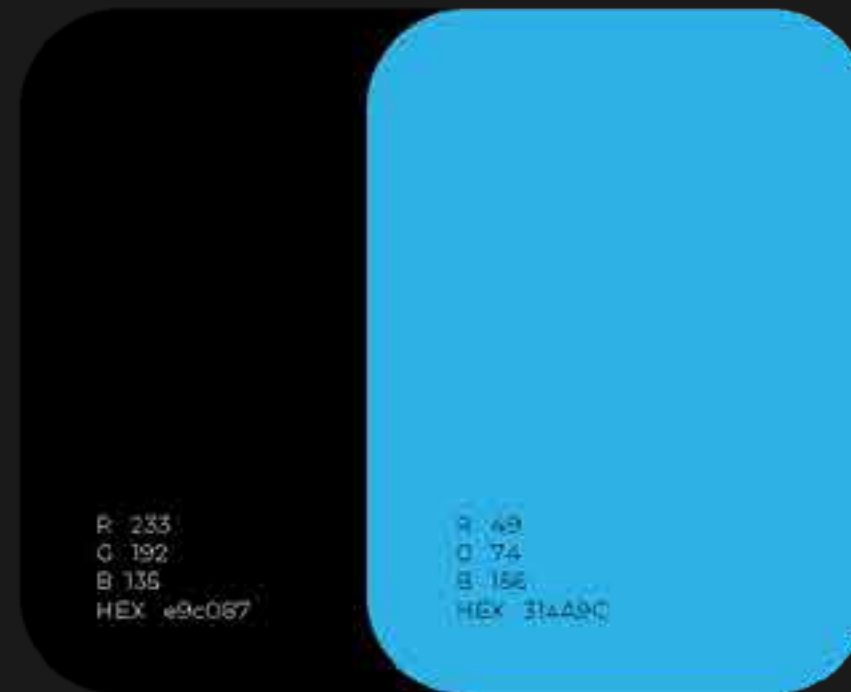
**Industry:**

Fast Food

**Location:**

United Arab Emirate





**Client:**

Sky Group

**Industry:**

Business Development

**Location:**

United Arab Emirate





P: 233  
C: 192  
B: 135  
HEX: #99087

P: 49  
C: 74  
B: 156  
HEX: #14A9C



**Client:**

Porto Vacation Club

**Industry:**

Travel & Tourism

**Location:**

United Arab Emirate





**Client:**

Exquora Design

**Industry:**

Automobile

**Location:**

United Arab Emirate





**Client:**

Drobs

**Industry:**

Pharmaceutical

**Location:**

United Arab Emirate





**Client:**

Wingspan

**Industry:**

Import & Export

**Location:**

United Arab Emirate





Asta



D: 31  
C: 74  
B: 156  
HEX: #14A9C

When In Doubt, Get It Checked Early

an orthodontic scan can reveal if your wisdom teeth might affect your smile or braces results

Asta Smile Dental Clinic

Ala Smile ByAla

Asta Smile Dental Clinic



Most Parents Wait Until All Adult Teeth Appear

orthodontic issues often begin much earlier even with baby teeth still in place

Asta Smile

EARLY DETECTION = EASIER CORRECTION.

Asta Smile



When In Doubt, Get It Checked Early

an orthodontic scan can reveal if your wisdom teeth might affect your smile or braces results

Asta Smile



**Client:**

Asta Smile

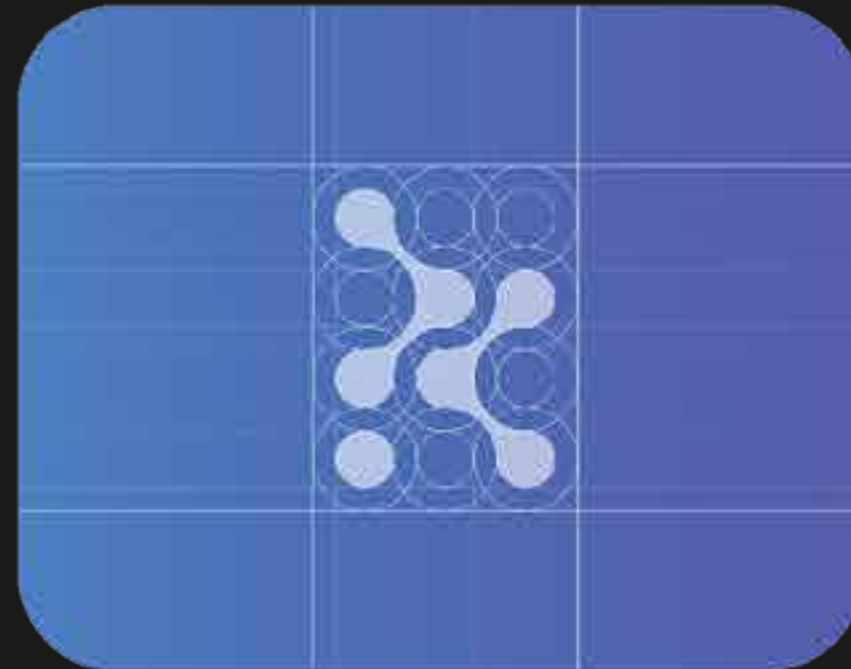
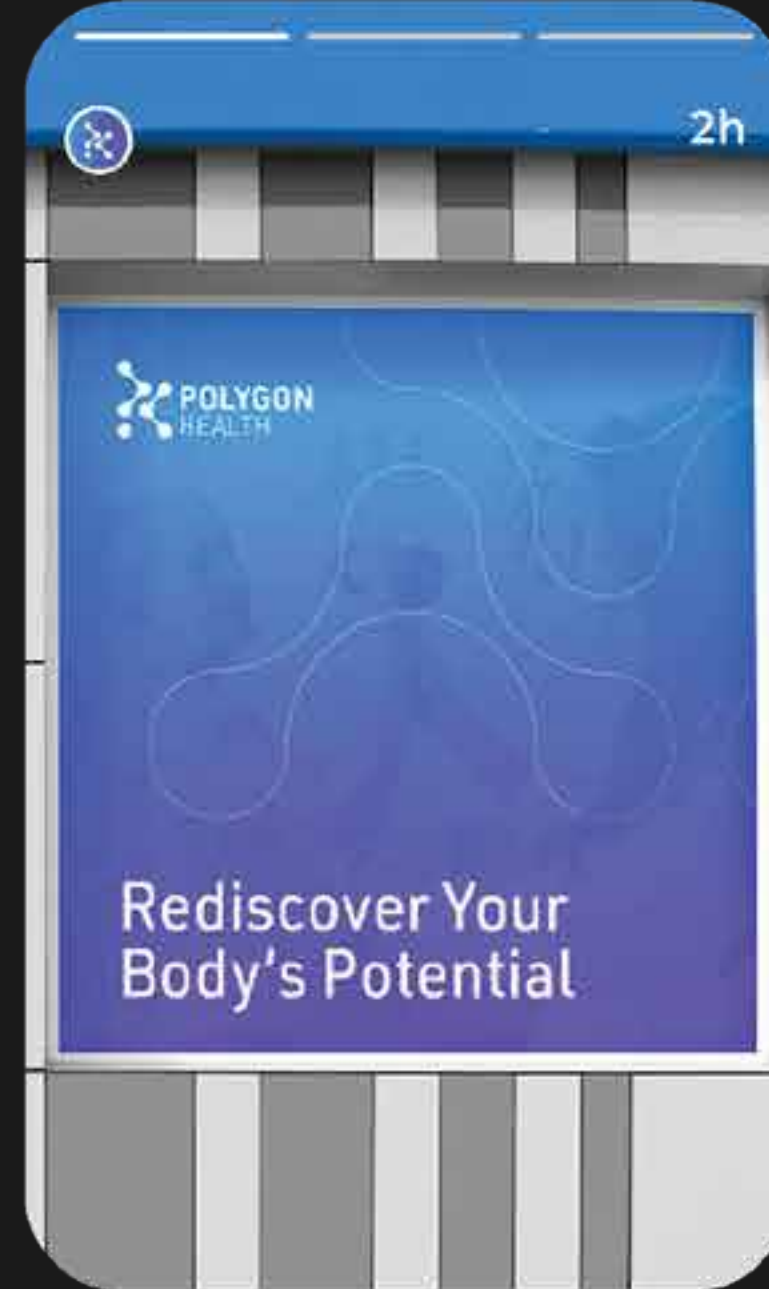
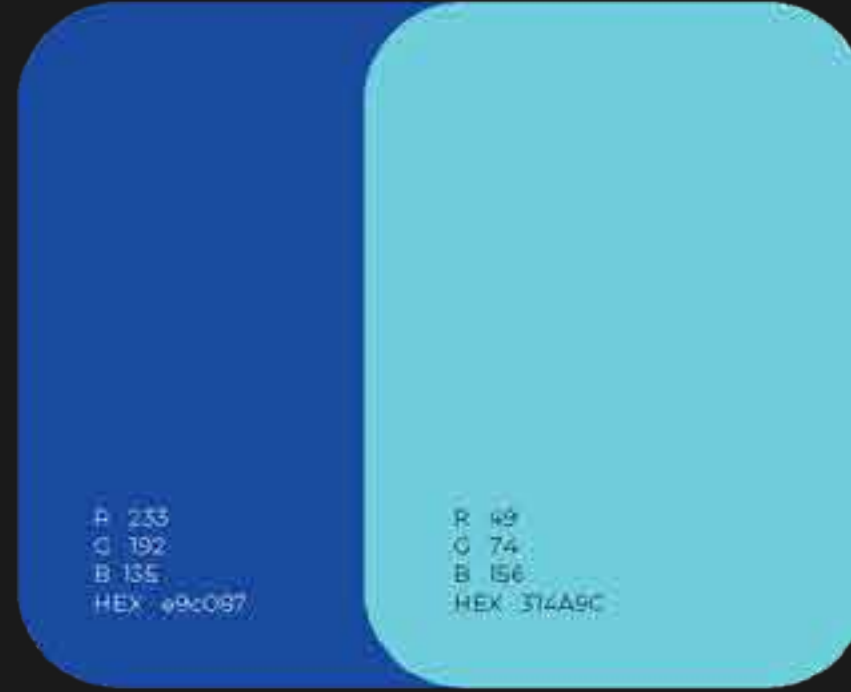
**Industry:**

Dental Clinic

**Location:**

United Arab Emirate





**Client:**

Polygon Health

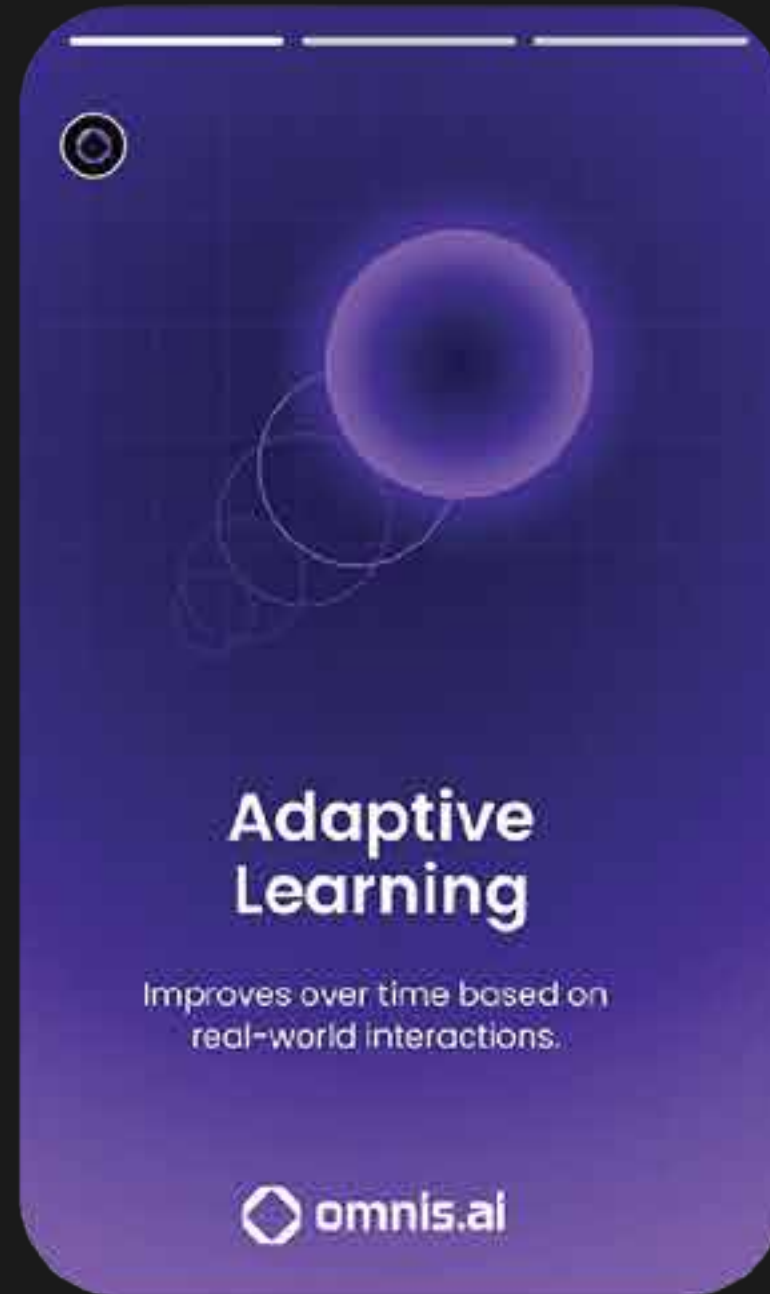
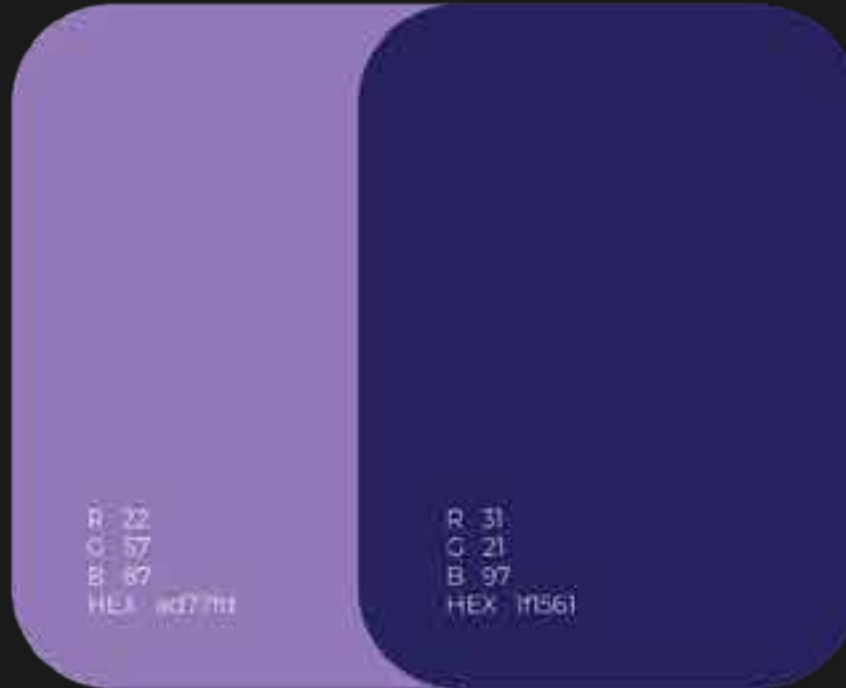
**Industry:**

Physiotherapy Clinic

**Location:**

United Arab Emirate





**Client:**

Omnis.ai

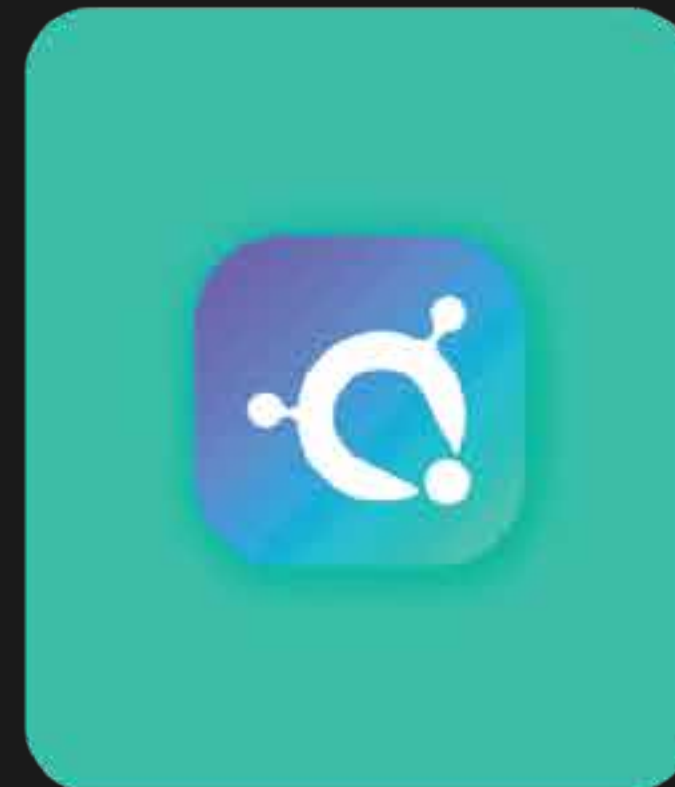
**Industry:**

Fintech

**Location:**

United Arab Emirate

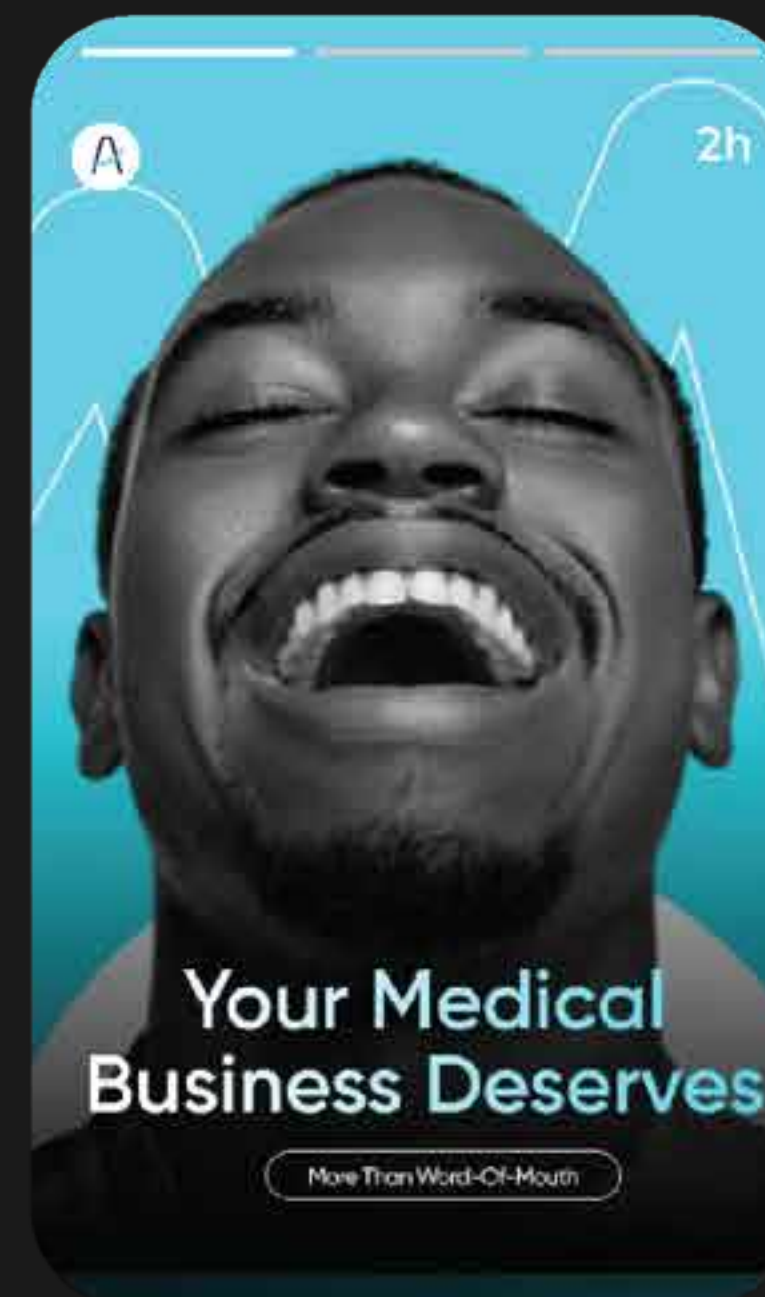
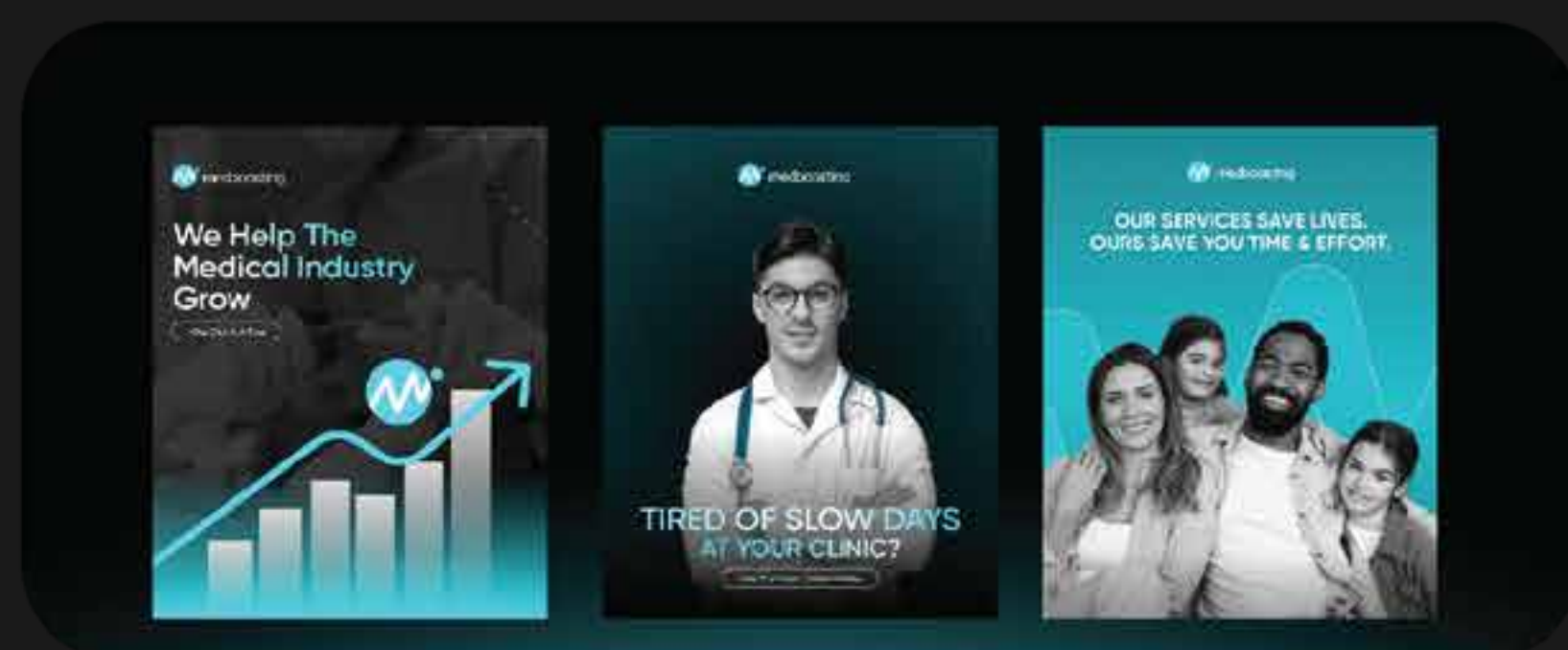




**Client:**  
Quantiva  
**Industry:**  
Fintech  
**Location:**  
United Arab Emirate







**Client:**

Medboosting

**Industry:**

Healthcare

**Location:**

United Arab Emirate





**Client:**

Beans Bite

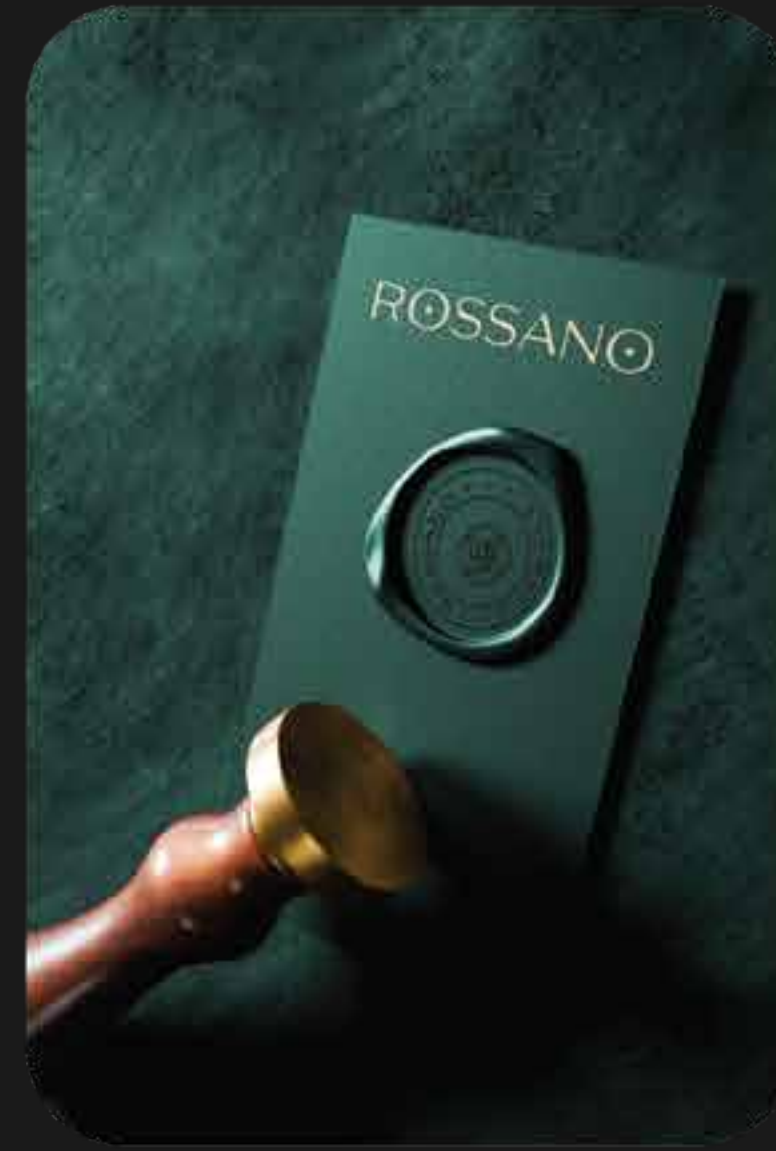
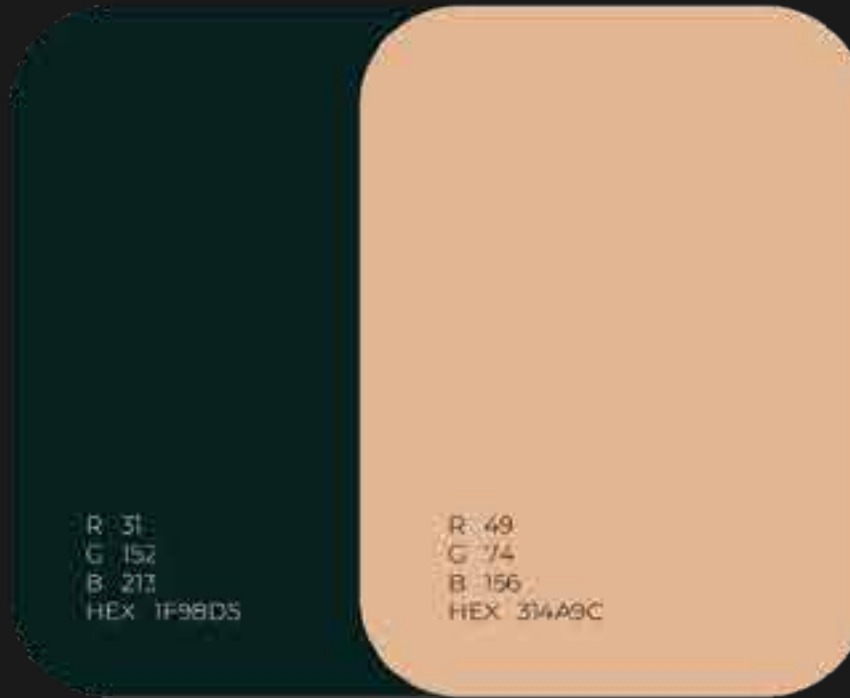
**Industry:**

Cafe

**Location:**

United Arab Emirate





**Client:**

Rossano

**Industry:**

Jewelry, Fashion

**Location:**

United Arab Emirate





**Client:**

West Asia Business

**Industry:**

Business Development

**Location:**

United Arab Emirate



# LET'S START THE ADVERTISING/ SOCIAL MEDIA SECTION

This section presents a few selected projects of my work. I Picked a project from each art direction to show a specific skill set.



AG MENA

## NAURU CITIZENSHIP OPENS GLOBAL DOORS

SECURE YOUR SECOND  
PASSPORT

STARTING FROM  
**\$105,000**

[www.ag-mena.com](http://www.ag-mena.com)

AG MENA

## EXPAND BEYOND BORDERS

SECURE LATVIA RESIDENCY

STARTING FROM  
**€15,000**

[www.ag-mena.com](http://www.ag-mena.com)

AG MENA

# EXPAND BEYOND BORDERS

SECURE **LATVIA RESIDENCY**

STARTING FROM  
**€15,000**

## HERE'S WHAT YOU GAIN:

- RESIDENCY IN AN EU COUNTRY
- VISA-FREE TRAVEL ACROSS THE SCHENGEN AREA
- ACCESS TO EUROPEAN HEALTHCARE AND EDUCATION
- FULL BUSINESS OWNERSHIP, NO LOCAL SPONSOR NEEDED
- SEAMLESS ACCESS TO EUROPEAN MARKETS

**CLAIM YOUR OFFER  
BEFORE IT'S GONE!**

[www.ag-mena.com](http://www.ag-mena.com)

**Client:**

AG Mena

**Industry:**

Citizenship Consultant

**Location:**

United Arab Emirate





**Client:**

Nine Reality

**Industry:**

Real Estate

**Location:**

United Arab Emirate



**saraf**

## Halal or Haram?

Get Clear Answers with **Saraf Screening**



Download on the App Store | GET IT ON Google Play

[www.sarafscreening.com](http://www.sarafscreening.com)

**saraf**

## Invest with Confidence and Peace of Mind



[www.sarafscreening.com](http://www.sarafscreening.com)

**saraf**

# Invest with Confidence

## Know Whats Halal in Digital Investments



Download on the App Store | GET IT ON Google Play

[www.sarafscreening.com](http://www.sarafscreening.com)

**Client:**

Saraf Screening

**Industry:**

Crypto Trading

**Location:**

United Arab Emirate





CAMP UNDER  
**DUBAI** *Safari*  
DUNE TO DAWN EXPERIENCE!

Sand Boarding Desert Tent Camel Riding Arabic Meals

STARTING FROM  
AED **400**

www.falconcitytravels.com

PAY WITH  
tabby tamara



*Safari*  
**YOUR WAY**  
LUXURY AND ADVENTURE  
JUST AS YOU IMAGINE!

Quad Bashing Sand Boarding Camel Riding Arabic Meals

STARTING FROM  
AED **400**

VIP Table Service and More

www.falconcitytravels.com

PAY WITH  
tabby tamara



**DESERT** *Safari*  
WITH **QUAD BIKING ADVENTURE!**

Pick & Drop Photo Stops Tanura Show Belly Dance

STARTING FROM  
AED **370**

www.falconcitytravels.com

PAY WITH  
tabby tamara

**Client:**

Falcon City Travels

**Industry:**

Travel & Tourism

**Location:**

United Arab Emirate



**OnTime**  
VISA



VISA APPROVALS  
DON'T HAVE TO TAKE FOREVER

**GET YOUR  
UK VISA**

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*Australia*  
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Running Now**

**Visa in 21 Days**  
Single & Family Packages



[www.ontimevisa.com](http://www.ontimevisa.com)

**Client:**

Ontime Visa

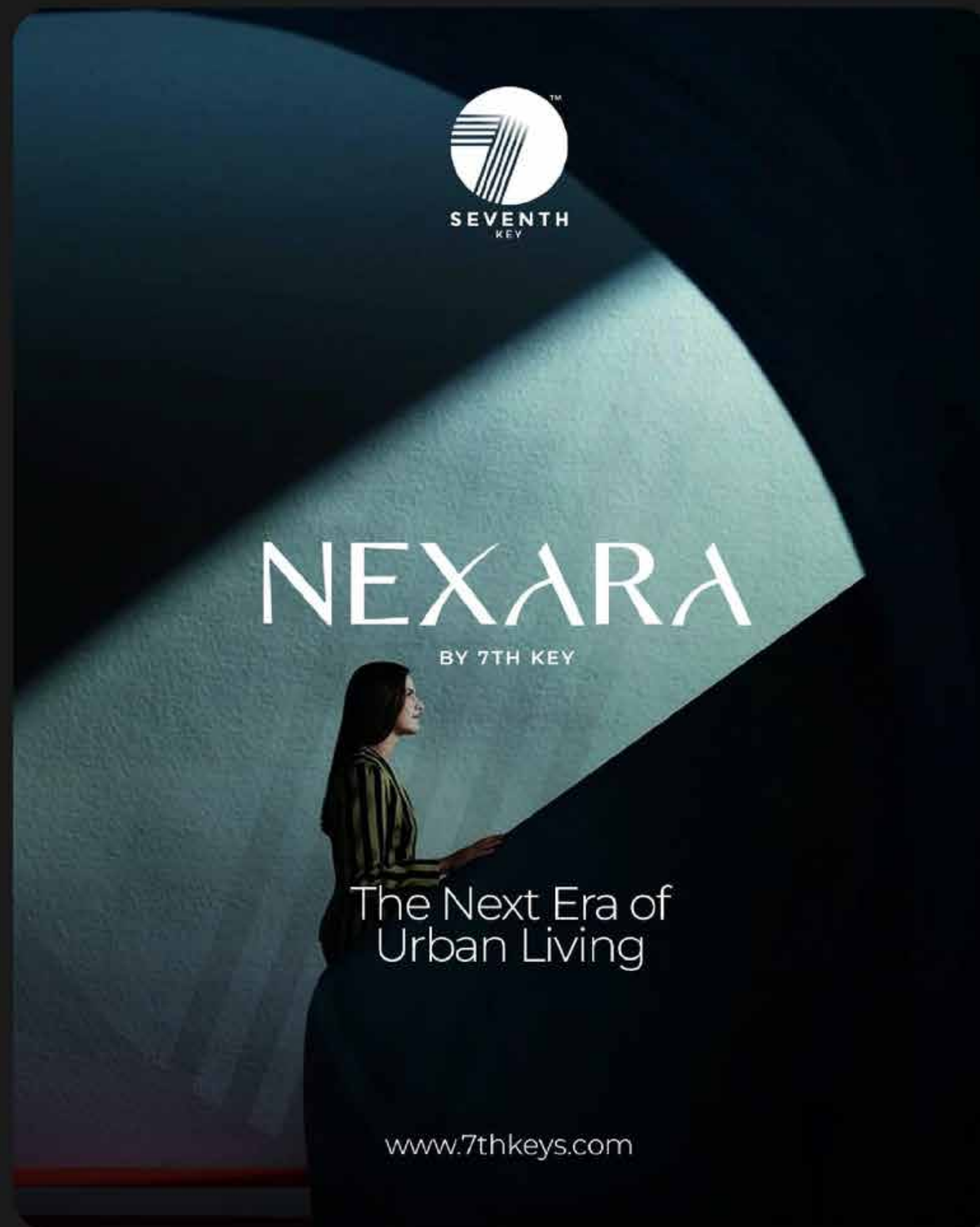
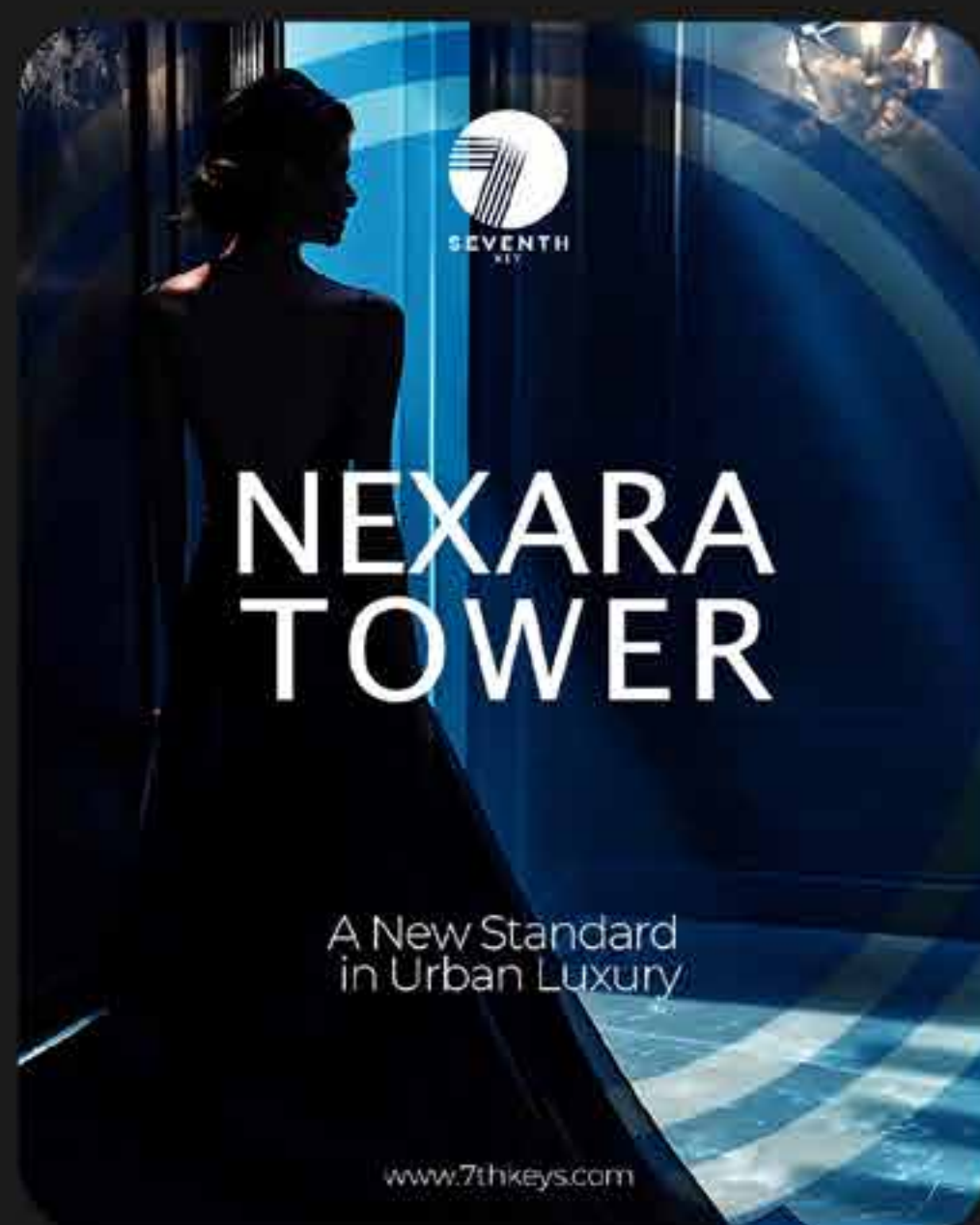
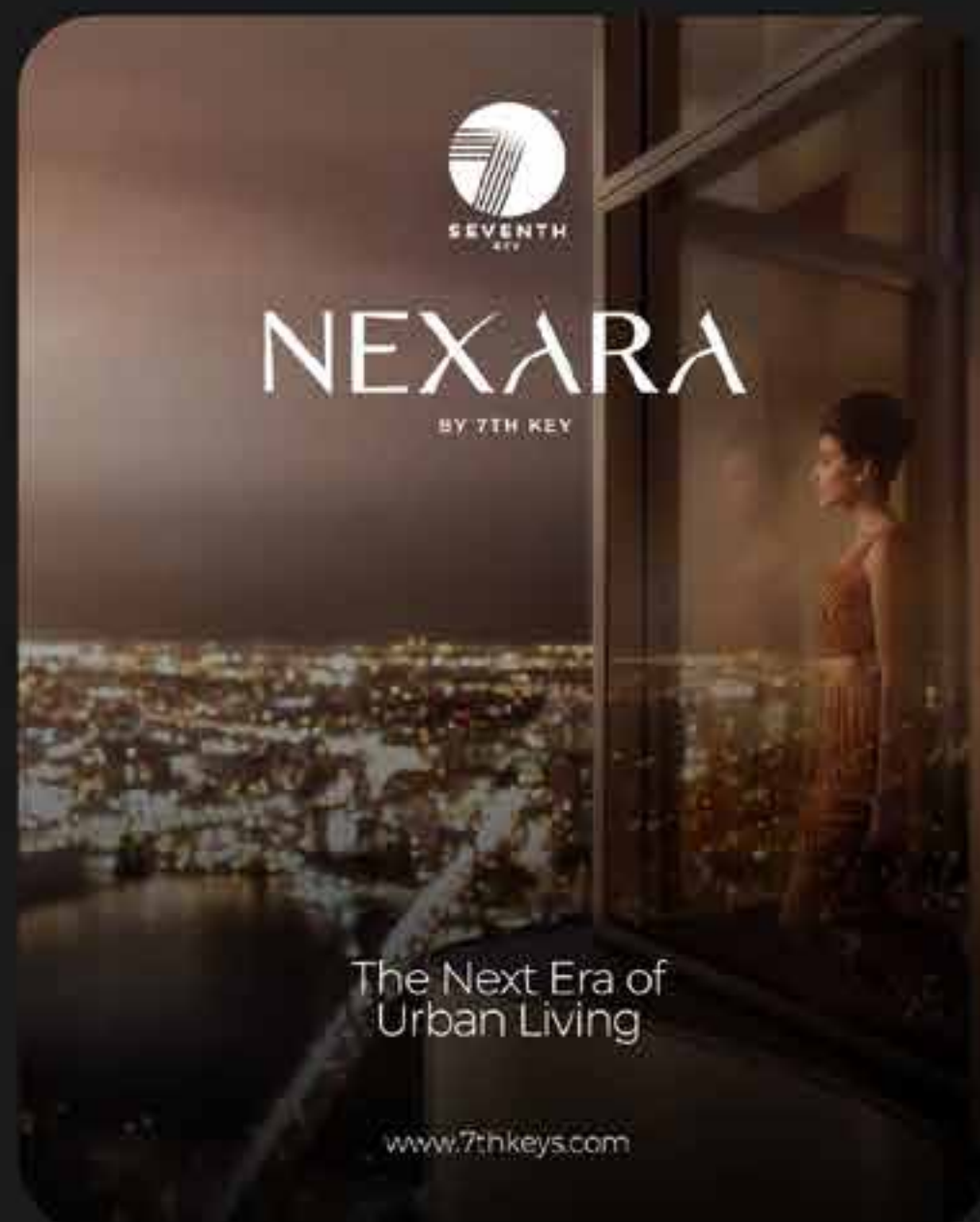
**Industry:**

Travel & Tourism

**Location:**

United Arab Emirate





**Client:**

7th Key

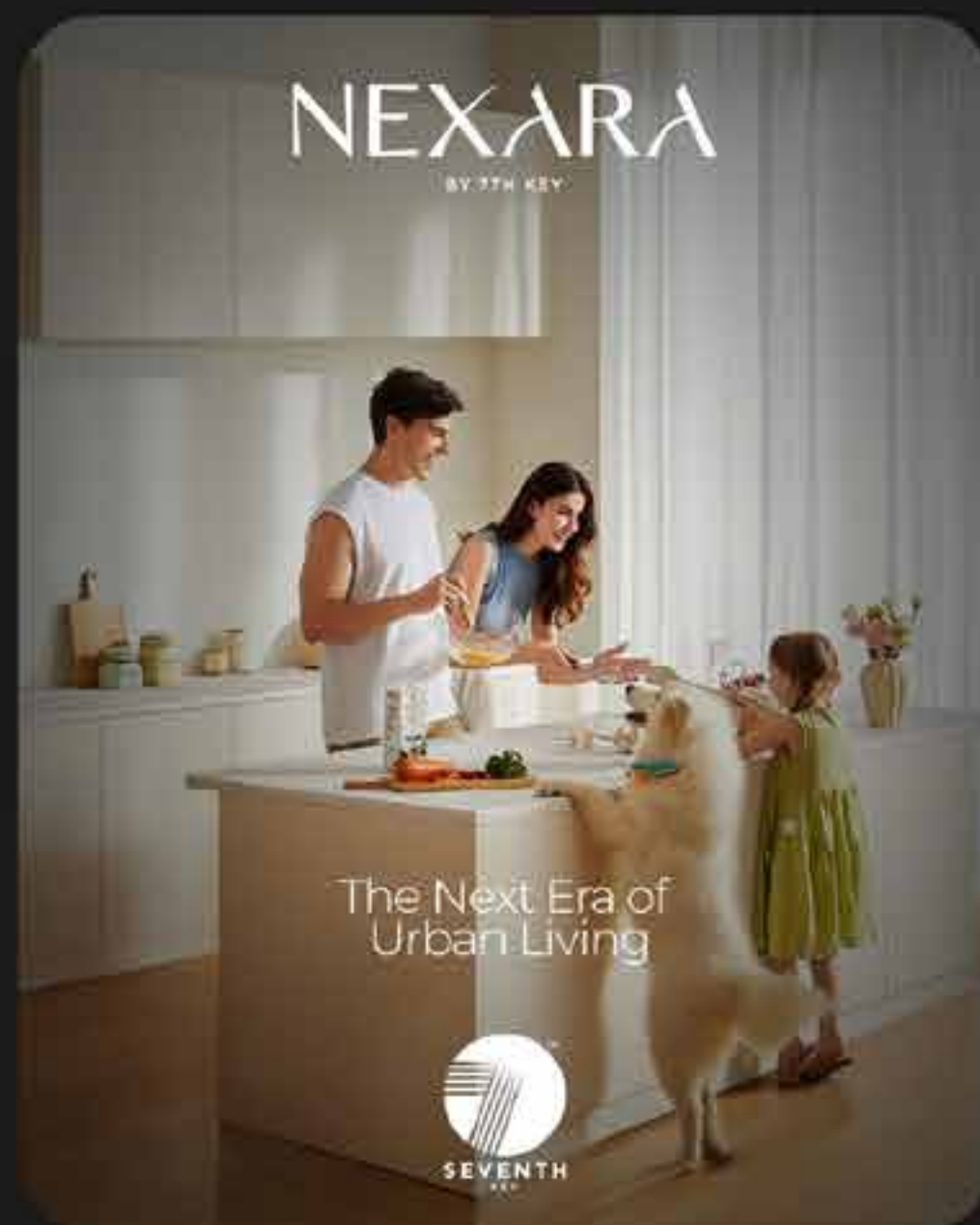
**Industry:**

Real Estate

**Location:**

United Arab Emirate





**Client:**

Nexara by 7th Key

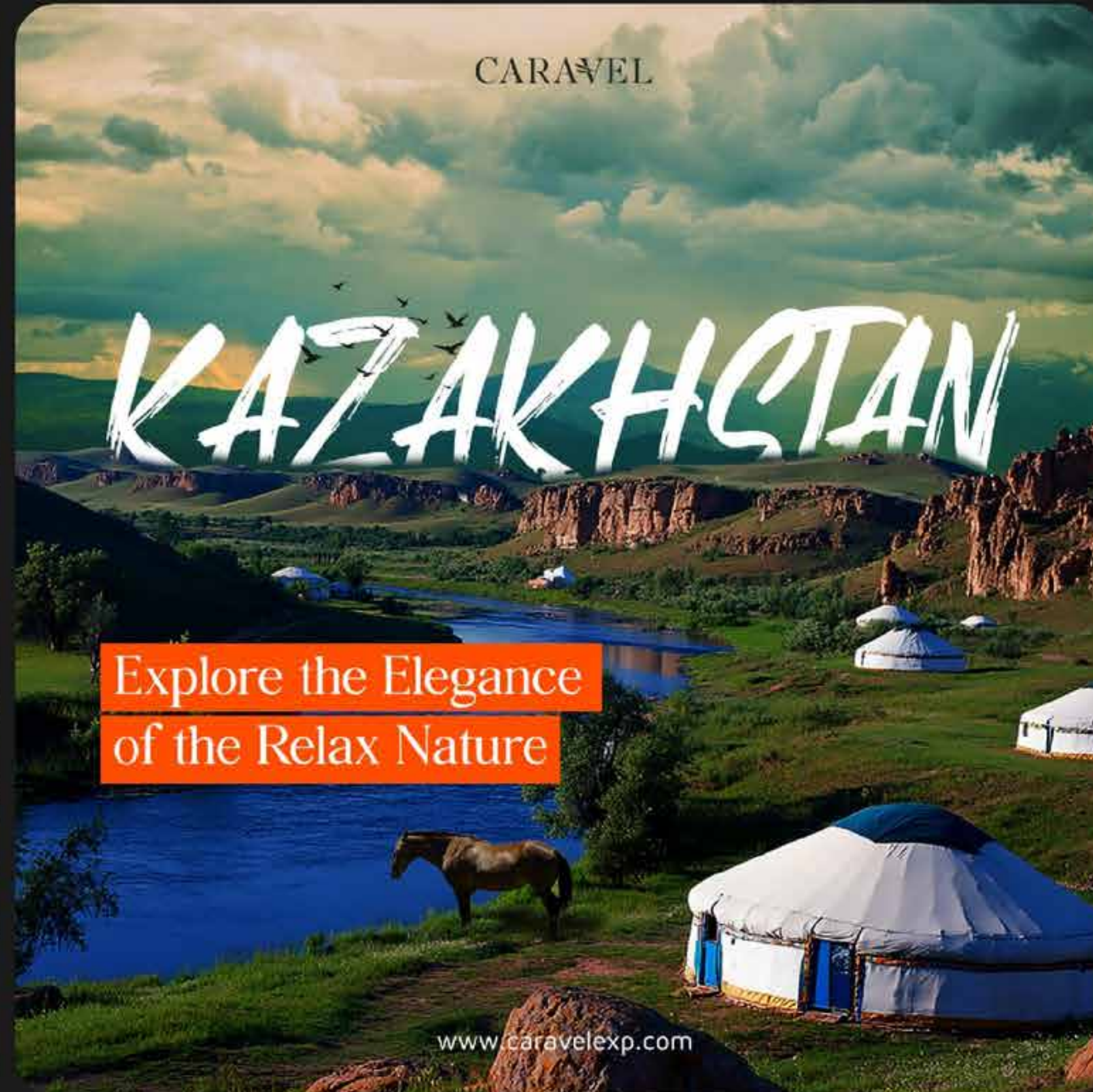
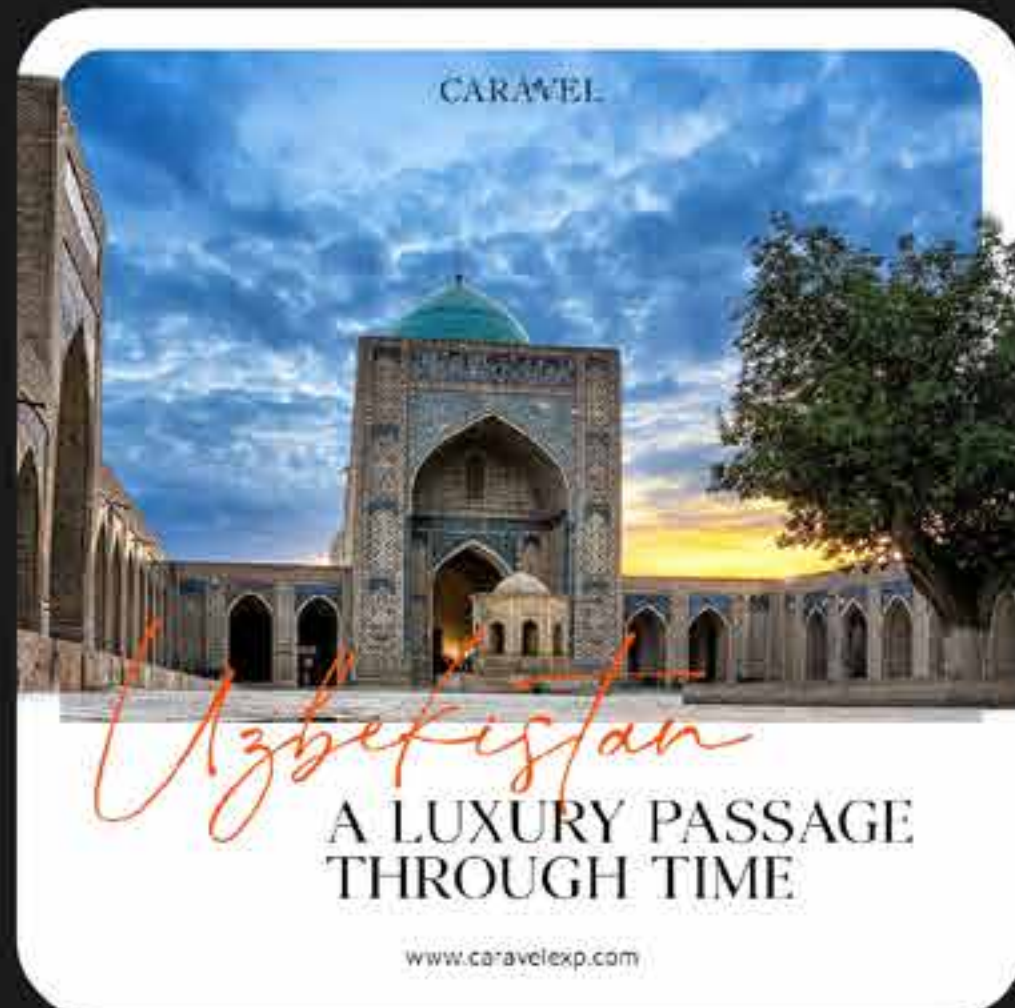
**Industry:**

Real Estate

**Location:**

United Arab Emirate





**Client:**

Caravel

**Industry:**

Travel & Tourism

**Location:**

United Arab Emirates





**SSJ LUMIERE ADVISORS**

**SIMPLIFY YOUR BUSINESS SETUP IN DUBAI**  
WITH FREE TAX REGISTRATION

PACKAGES STARTING FROM  
**AED 7,000**

**WHAT'S INCLUDED**  
BANK ACCOUNT ASSISTANCE  
UNLIMITED VISA QUOTA  
CORPORATE TAX REGISTRATION



**SSJ LUMIERE ADVISORS**

**START YOUR BUSINESS TODAY IN UAE**  
WITH LOWEST EVER LICENSE COST

AT 0% SERVICE FEES & FREE TRIP TO BAKU

PACKAGES STARTING FROM  
**AED 6,000/-**

**WHAT'S INCLUDED**  
FREE INVESTOR VISA  
FREE BANK ACCOUNT  
NO OFFICE REQUIREMENT



**SSJ LUMIERE ADVISORS**

**START YOUR BUSINESS TODAY IN UAE**

WITH LOWEST EVER LICENSE COST

AT 0% SERVICE FEES & FREE TRIP TO BAKU

PACKAGES STARTING FROM  
**AED 6,000/-**

**WHAT'S INCLUDED**

- FREE INVESTOR VISA
- FREE BANK ACCOUNT
- NO OFFICE REQUIREMENT

TERMS AND CONDITIONS APPLY

**Client:**

SSJ Lumiere Advisors

**Industry:**

Business Development

**Location:**

United Arab Emirate



KAMA  
CAPITAL

# STRATEGIC TRADING DECISIONS

FROM TREND TO EXECUTION

SEMINAR

## HEIKEN ASHI AND RISK CONTROL

THUS  
4th | SEPTEMBER  
2025

Al Ain Rotana  
Hotel, UAE

**Client:**

KAMA Capital

**Industry:**

Crypto Trading

**Location:**

United Arab Emirate

### MASTER THE MARKET WITH A STRATEGY THAT WORKS

LIVE SEMINAR IN AL AIN | 11TH SEPT  
FREE ENTRY | FEW SEATS LEFT

- IDENTIFY TRUE TRENDS WITH HEIKEN ASHI CANDLES
- SET SMARTER STOP-LOSSES, NOT GUESSWORK
- CALCULATE TRADE SIZE IN EXCEL, CONFIDENTLY
- TRADE WHEN STRATEGY + RISK ALIGN
- BUILD DISCIPLINE & AVOID EMOTIONAL TRADES

BOOK YOUR SPOT NOW

64 SEATS ALREADY BOOKED  
CAN YOU AFFORD TO MISS YOURS?

KAMA  
CAPITAL

## STRATEGIC TRADING DECISIONS

FROM TREND TO EXECUTION

SEMINAR  
HEIKEN ASHI AND  
RISK CONTROL

THUS  
4th | SEPTEMBER  
2025

Al Ain Rotana  
Hotel, UAE





# LET'S START THE ADVERTISING/ SOCIAL MEDIA SECTION

This section presents a few selected projects of my work. I Picked a project from each art direction to show a specific skill set.





**Client:**

Falcon City Travels

**Industry:**

Travel Agency

**Location:**

United Arab Emirate



PURE ROYAL

FIND YOUR  
FAVORITE PERFUME

OFFER VALID TILL MAY END

Pure-Royal 821

NOW ONLY FOR  
AED **60**/-

50ML

USE PROMO CODE: **PUREROYAL50**

PURE ROYAL

FIND YOUR  
PERFECT SCENT

OFFER VALID TILL MAY END

Pure-Royal 807

NOW ONLY FOR  
AED **60**/-

50ML

USE PROMO CODE: **PUREROYAL50**

PURE ROYAL

FIND YOUR  
FAVORITE PERFUME

OFFER VALID TILL MAY END

Pure-Royal 910

NOW ONLY FOR  
AED **60**/-

50ML

USE PROMO CODE: **PUREROYAL50**

**Client:**

Pure Royal

**Industry:**

Fragrances

**Location:**

United Arab Emirate





**Client:**

Storek

**Industry:**

Car Rental

**Location:**

United Arab Emirate





**Client:** 54

The Armored Group

**Industry:**

Armored Vehicle

**Location:**

United Arab Emirate





**Client:**

Theora

**Industry:**

Skin Care

**Location:**

United Arab Emirate





**Client:**

Caravel

**Industry:**

Travel & Tourism

**Location:**

United Arab Emirate





**Client:**

AG Mena

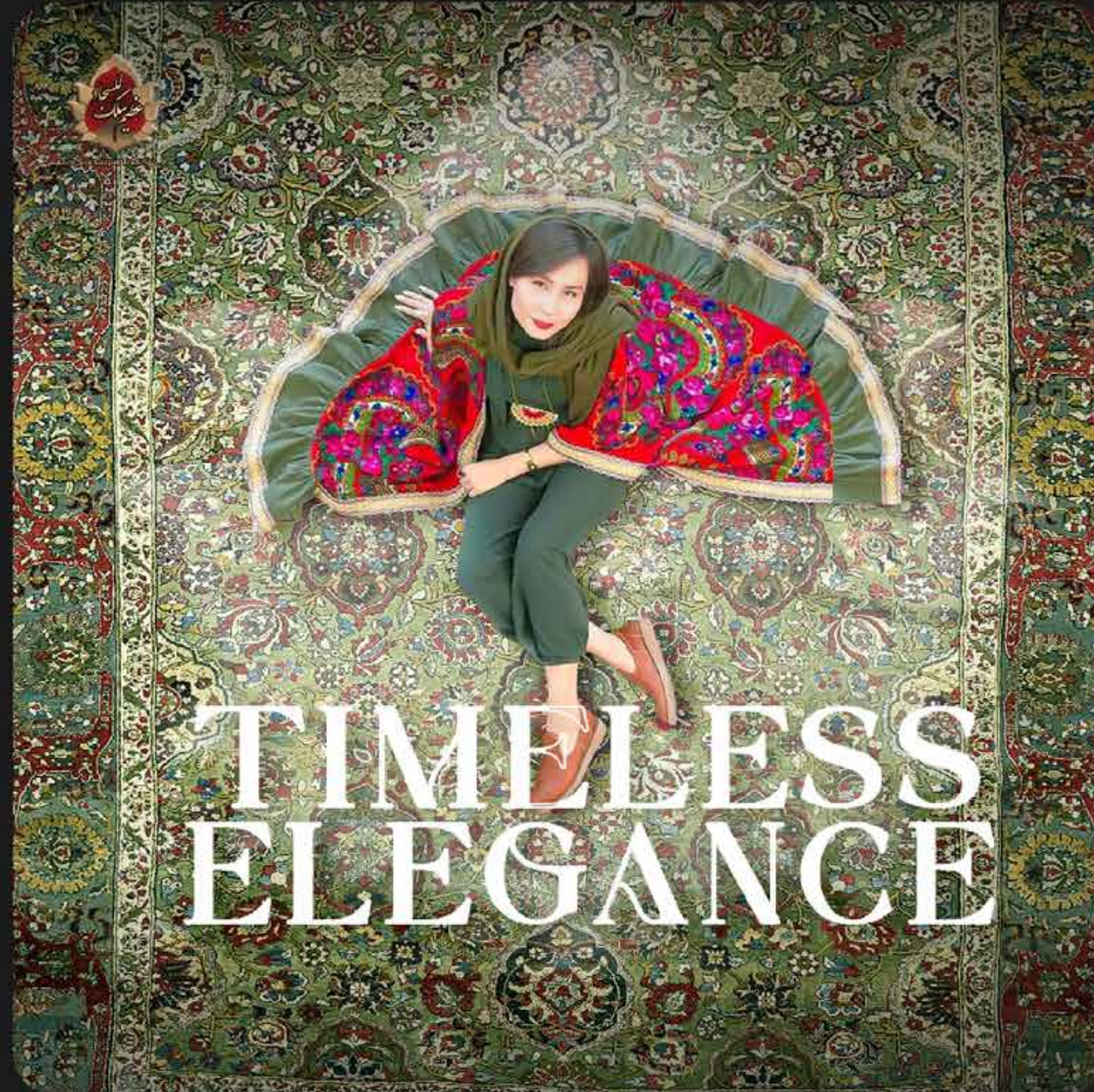
**Industry:**

Legal Adviser

**Location:**

United Arab Emirate





**Client:**

Azam Silk Carpet

**Industry:**

Textile

**Location:**

United Arab Emirate





**Client:**

Vision In Action

**Industry:**

ECO Tech

**Location:**

Oman



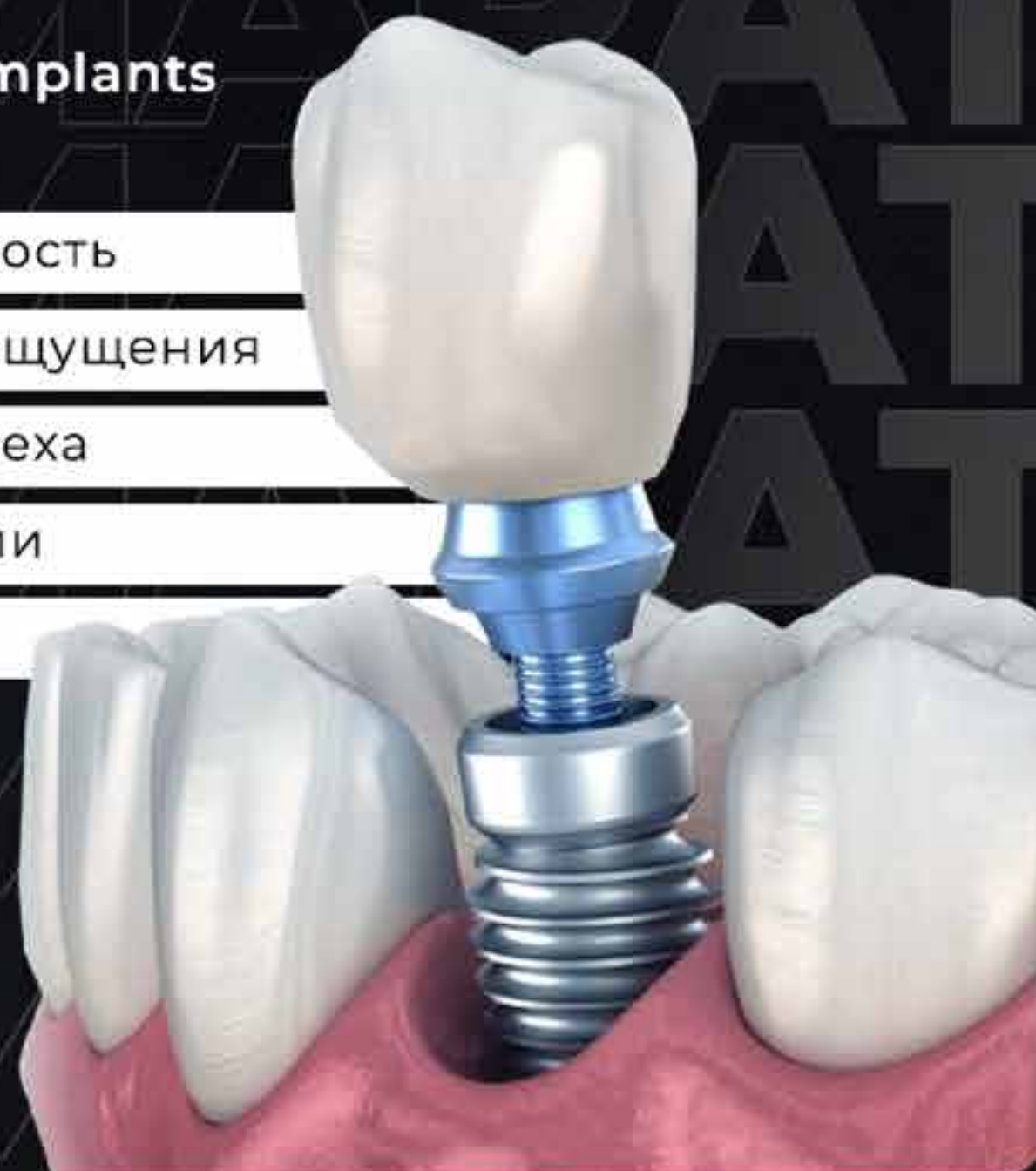


## ПОЧЕМУ NOBEL IMPLANTS?

Вот почему Nobel Implants  
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**Client:**

Dr Marat

**Industry:**

Detail Care

**Location:**

Russia



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**Client:**

Fit Lab

**Industry:**

Nutrition & Diet

**Location:**

United Arab Emirate





**Client:**

Rally Sports

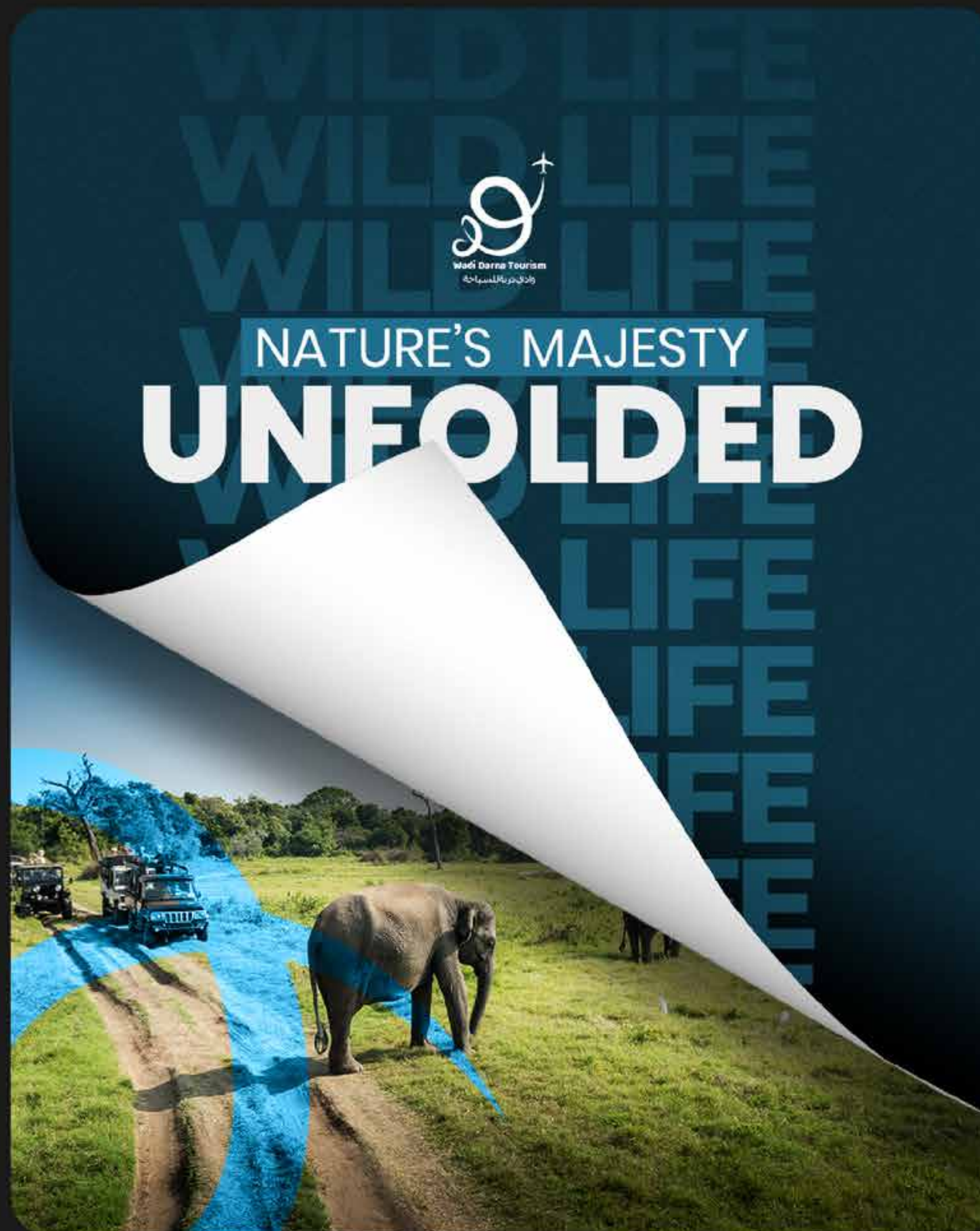
**Industry:**

Sports App

**Location:**

United Arab Emirate





**Client:**

Wadi Darna

**Industry:**

Travel & Tourism

**Location:**

United Arab Emirate





**Client:**

Sketch Life

**Industry:**

Interior Designing

**Location:**

United Arab Emirate





**Client:**

Turnkey Renovations

**Industry:**

Interior Designing

**Location:**

United Arab Emirate



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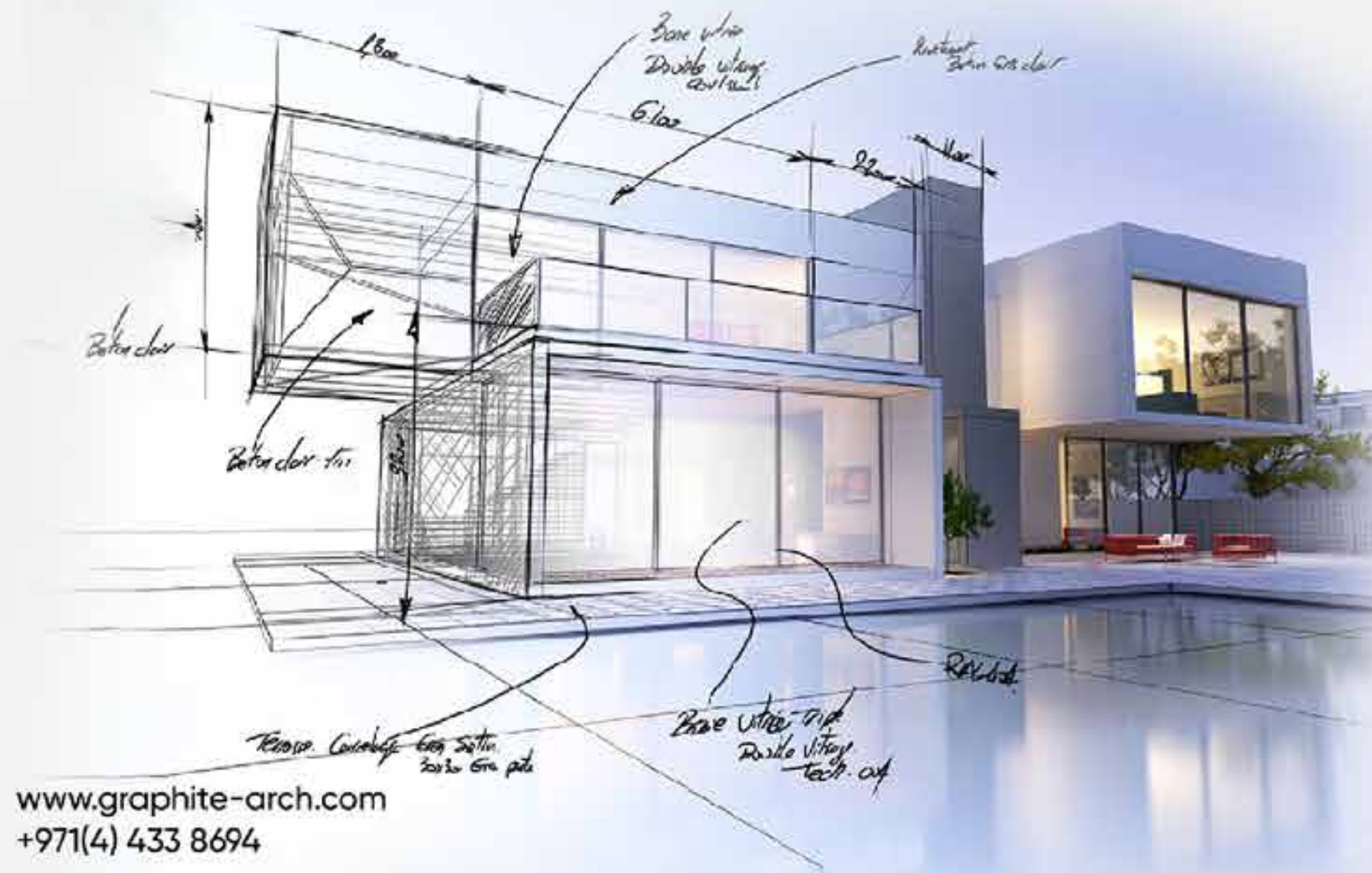
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United Arab Emirate



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**Features**

- Smooths deep wrinkles on the face and neck
- Achieve a full face lift
- Enhance facial symmetry
- Get the dramatic and open effect
- Highlight prominent cheekbones
- Perfect your face line contouring




**SOSUM H**

- Smooths deep wrinkles & lifts the face
- Perfect for volumetry & contouring
- Achieve a youthful, sculpted appearance




**SOSUM S**

- Perfect for refining fine lines
- Recover young look
- Ideal for skin restoration

**REMOVE DARK CIRCLES UNDER EYES**



**SMOOTH AWAY CROW'S FEET**

**MINIMIZE SHALLOW MIMIC FINE LINES**




**SOSUM HYALURONIC ACID DERMAL FILLER**

FOR SHALLOW WRINKLES

- Removing bags under eyes
- Removing darkness under eyes
- Giving glow and refresh to your skin





**FEATURES**

- SHALLOW MIMIC WRINKLES
- DARK CIRCLES UNDER EYES
- BAGS UNDER EYES CROW'S FEET
- WRINKLES UNDER EYES
- FINE LINES ON NECK AND HANDS



**Client:**

Sosum

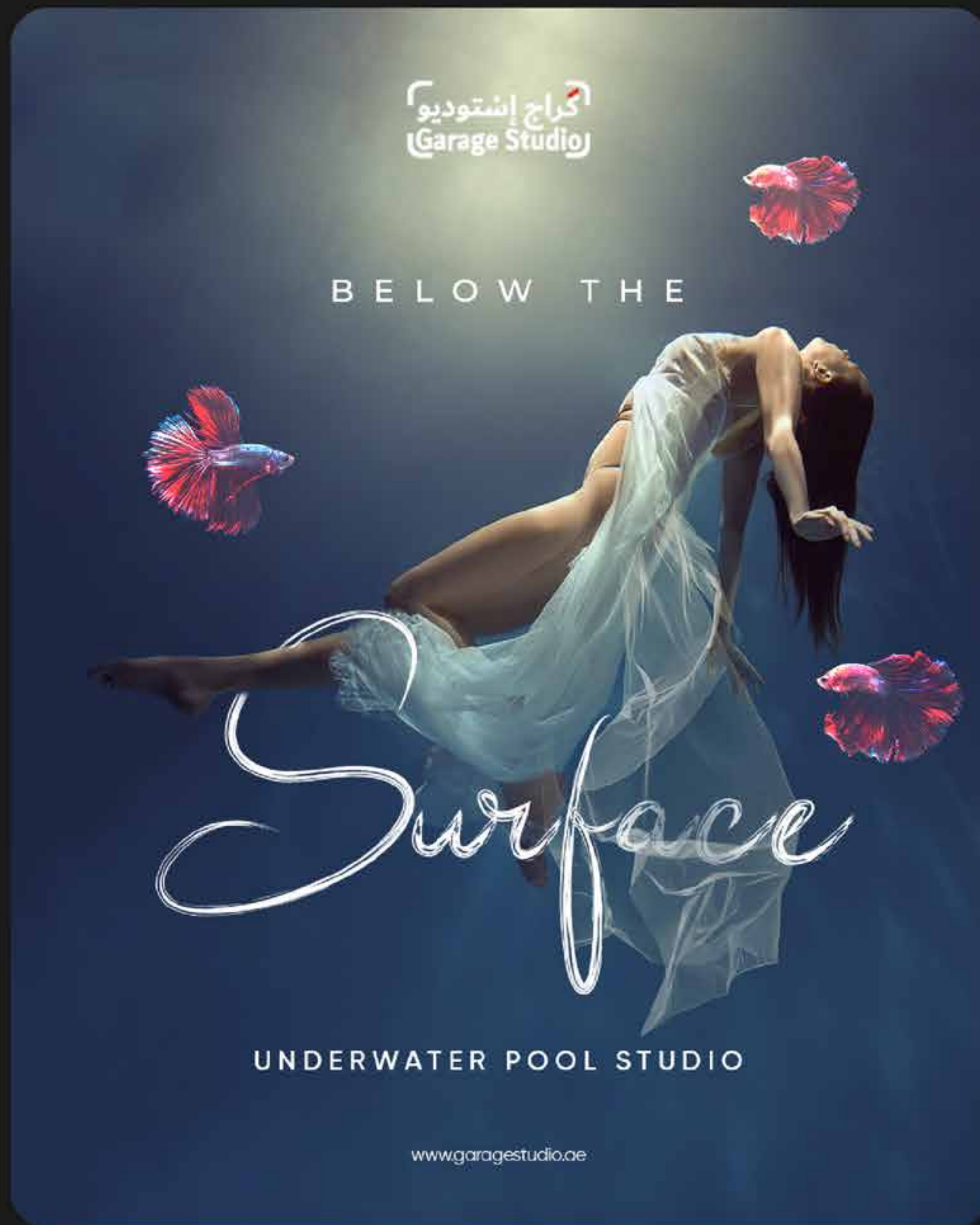
**Industry:**

Skin Care

**Location:**

United Arab Emirate





**Client:**

Garage Studio

**Industry:**

Production Studio

**Location:**

United Arab Emirate



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**Client:**

Terminator

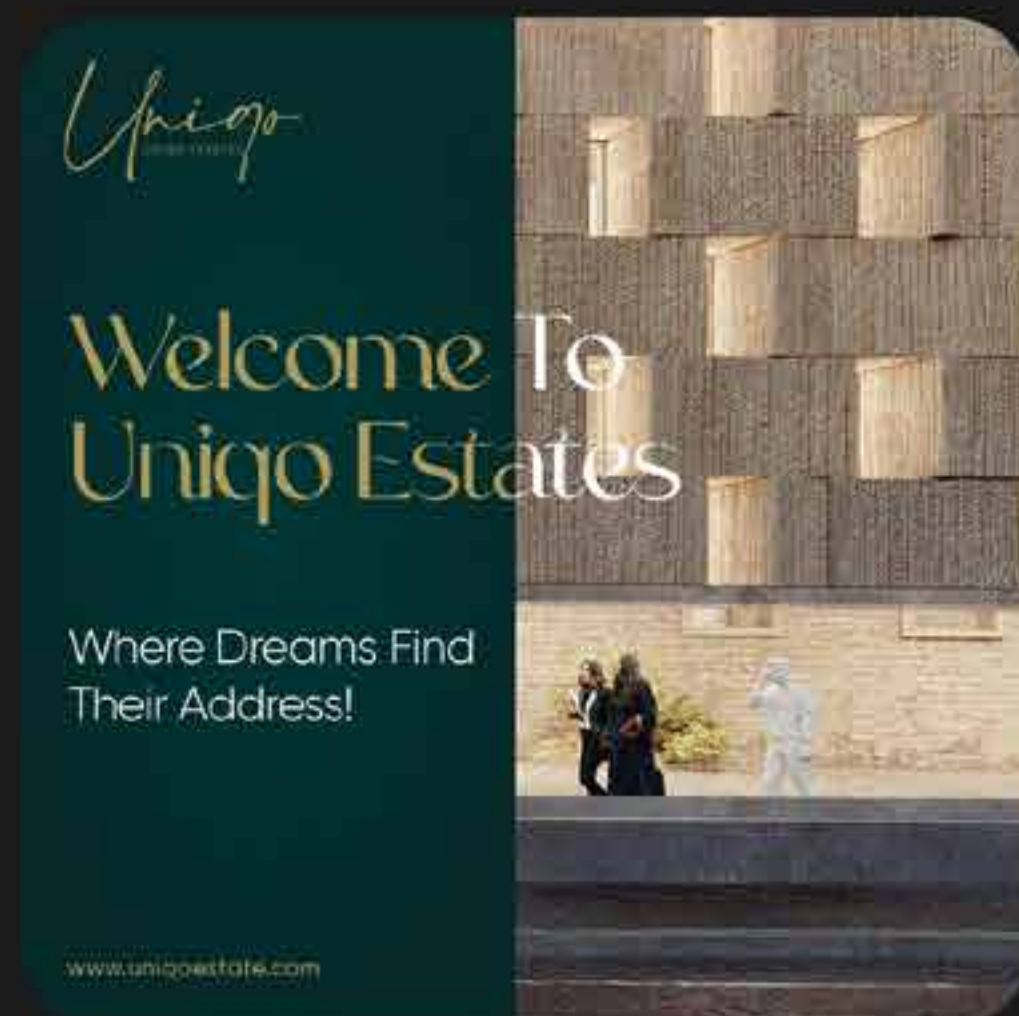
**Industry:**

Electrical Manufacturing

**Location:**

United Arab Emirate





**Client:**

Uniqo

**Industry:**

Architectural design

**Location:**

United Arab Emirate





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### Client:

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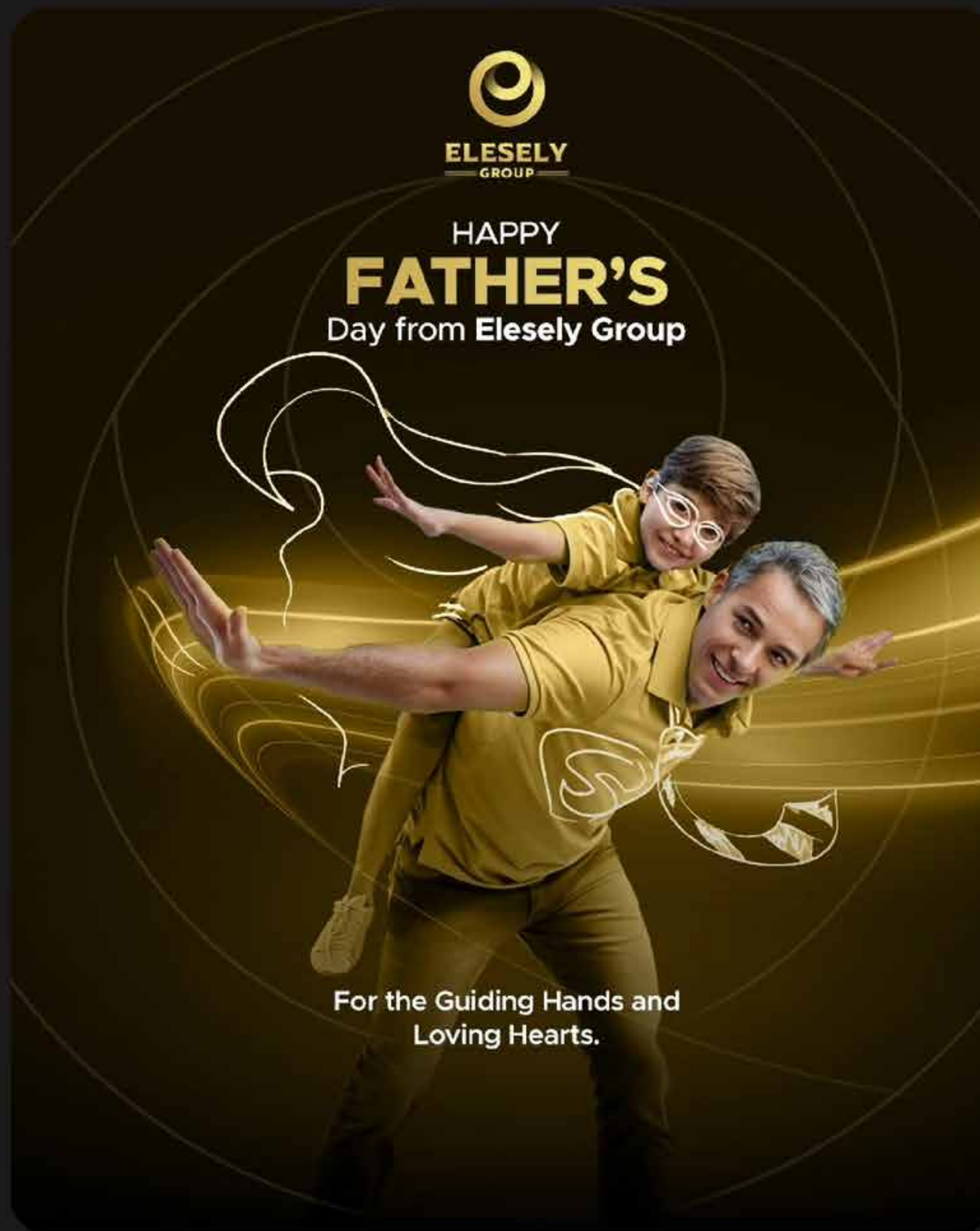
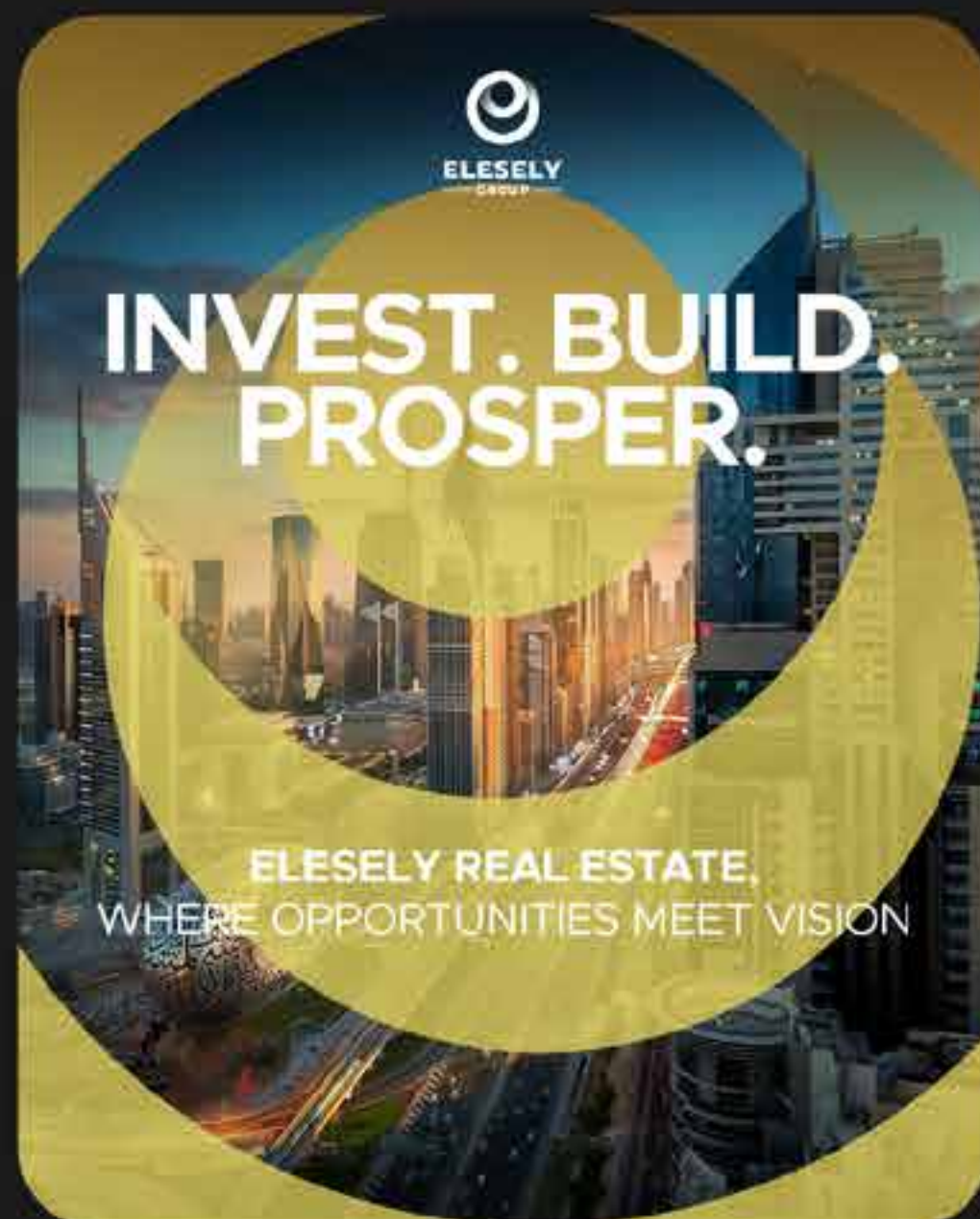
### Industry:

Import & Export

### Location:

United Arab Emirate





**Client:**

Elesely Group

**Industry:**

Investment

**Location:**

United Arab Emirate





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**Client:**

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**Industry:**

Fuel & Energy

**Location:**

United Arab Emirate





**Client:**

V V Better

**Industry:**

Skin Care

**Location:**

United Arab Emirate





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**Client:**

Ontime Visa

**Industry:**

Travel & Tourism

**Location:**

United Arab Emirate





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TELLS A STORY



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**Client:**

Zylo Homes

**Industry:**

House Rental

**Location:**

United Arab Emirate





**Client:**

Scentivo

**Industry:**

Aroma & Fragrances

**Location:**

United Arab Emirate





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A SMARTER SYSTEM

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**Client:**

TPS World Wide

**Industry:**

Fintech

**Location:**

Pakistan





**HAPPINESS**  
IS JUST  
A COOKIE  
AWAY!



**SWEETNESS  
PACKED  
IN EVERY  
BOX**



**HAPPINESS**  
IS JUST  
A COOKIE  
AWAY!

THE COOKIE PLACE

**Client:**

The Cookies Place

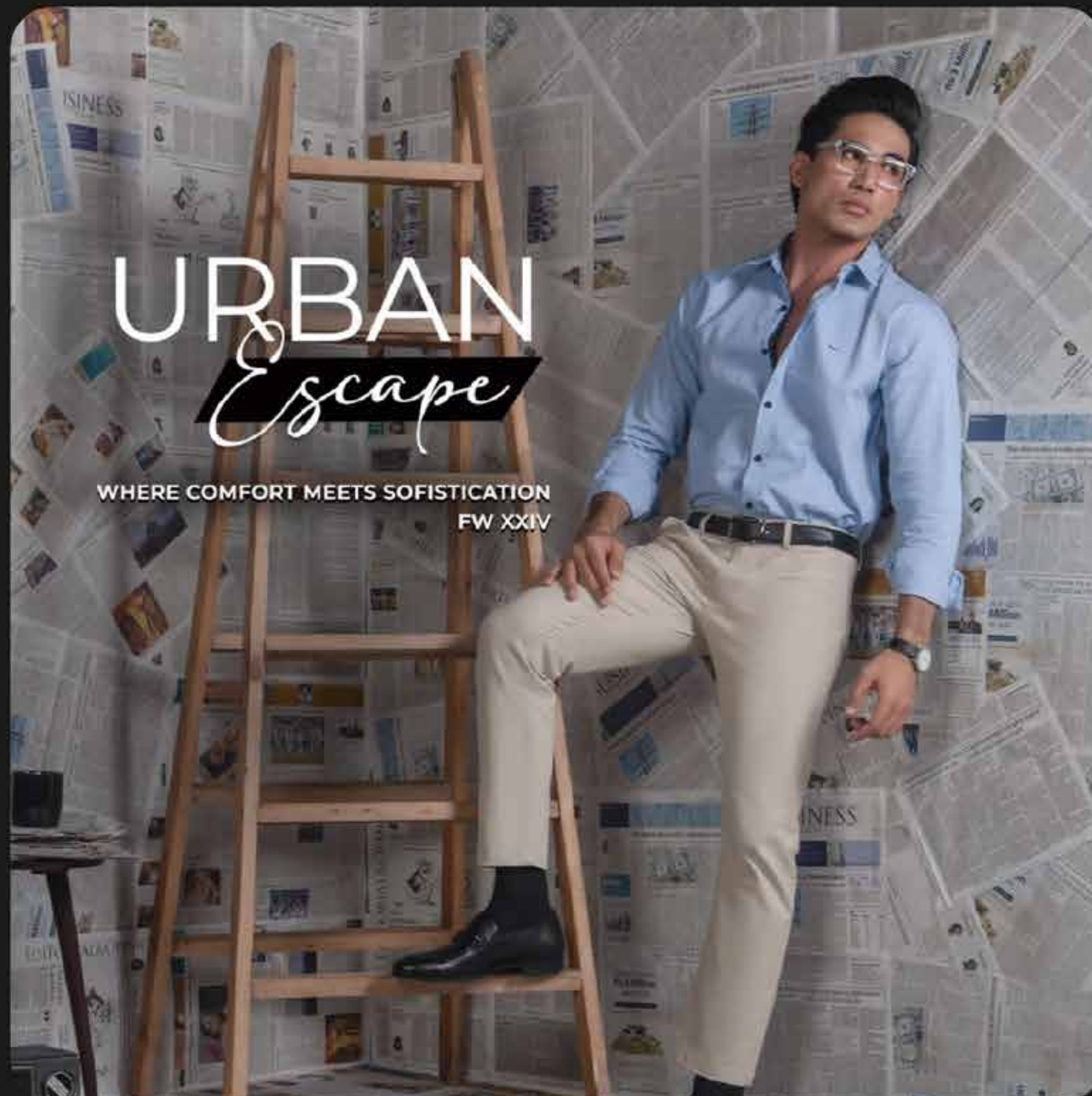
**Industry:**

Cafe & Baking

**Location:**

United Arab Emirate





**Client:**

FHS by Hubs

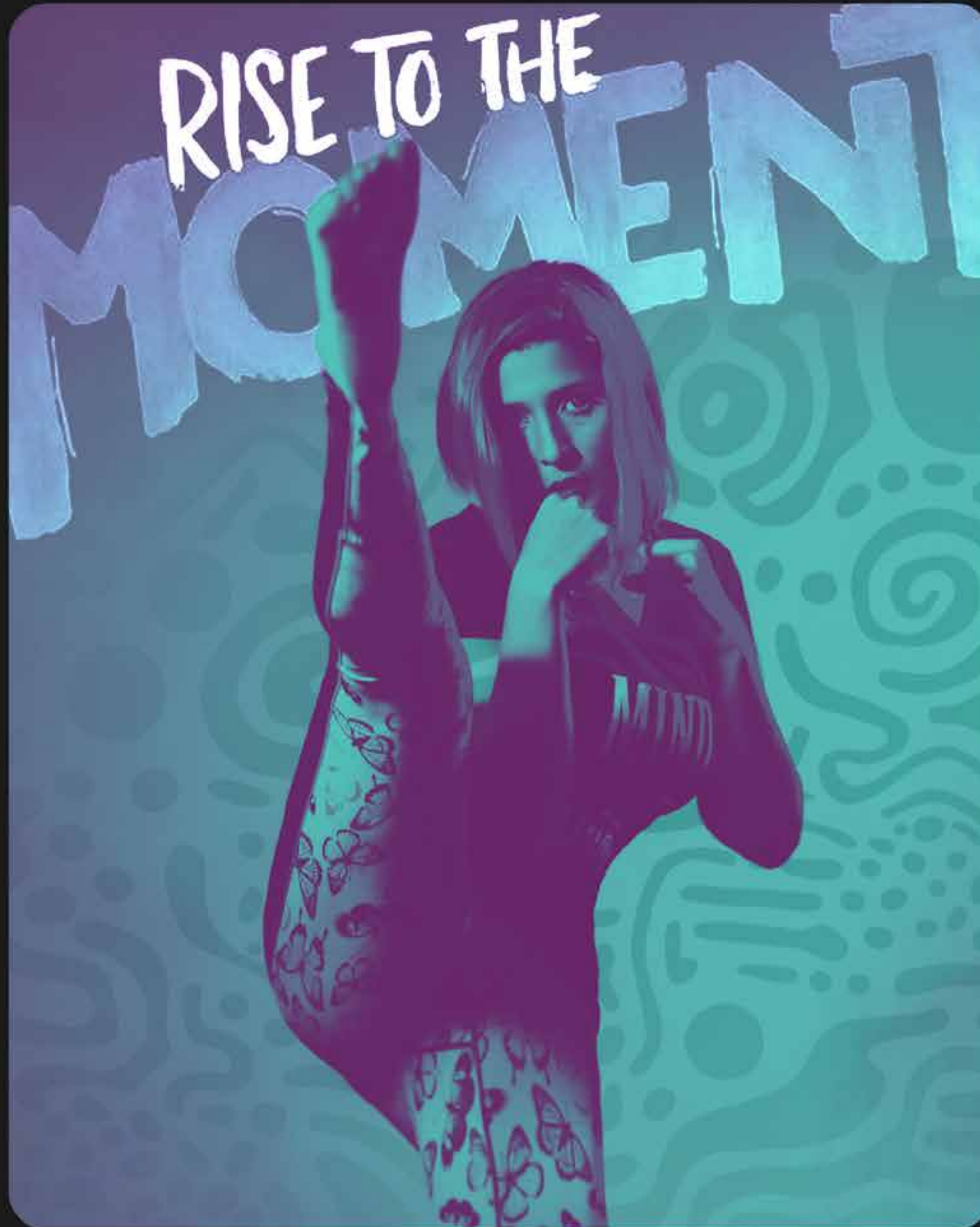
**Industry:**

Fashion

**Location:**

Pakistan





**Client:**

DXD

**Industry:**

Gym & Fitness

**Location:**

Pakistan





**Client:**

Sweet Face

**Industry:**

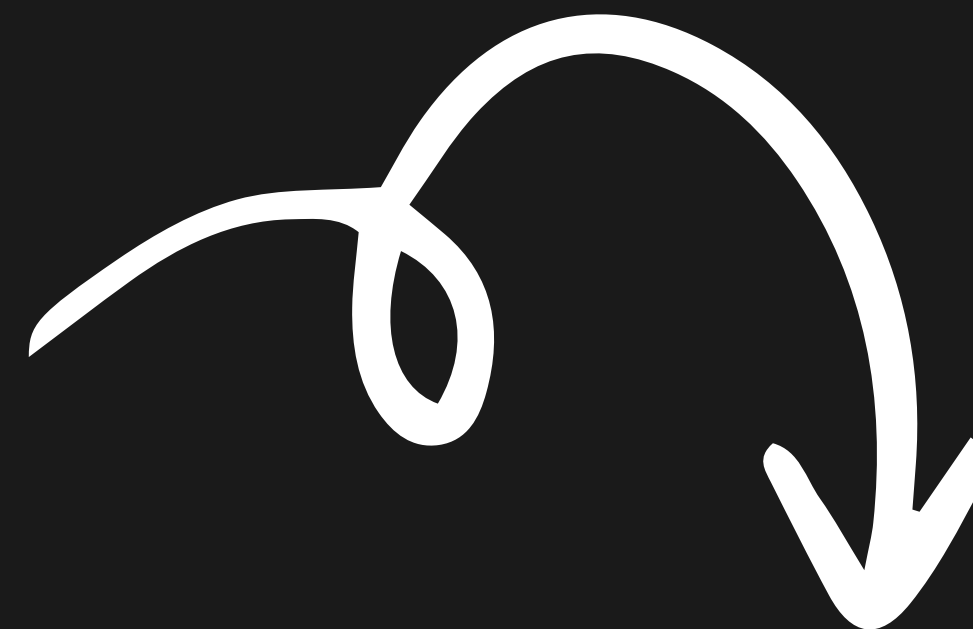
Beauty & Cosmetic

**Location:**

Pakistan



# LET'S START THE COMPANY PROFILES SECTION

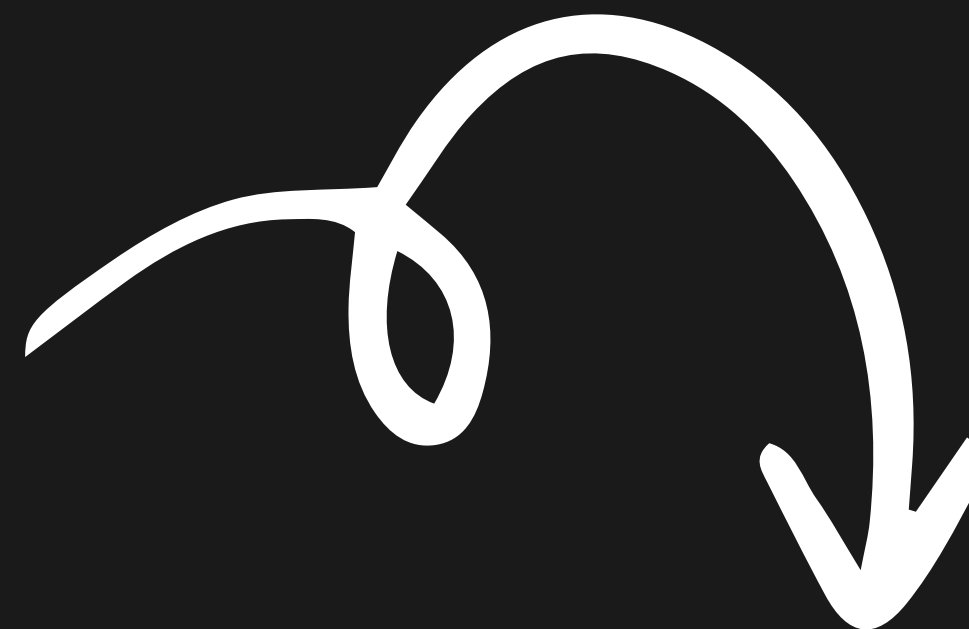


[VIEW HERE](#)

This section presents a few selected projects of my work. I Picked a project from each art direction to show a specific skill set.



# LET'S START THE **SHOW REELS** SECTION



**VIEW HERE**

This section presents a few selected projects of my work. I Picked a project from each art direction to show a specific skill set.